

## FLATWORLD PROVIDED DATA MINING OF 300 RECORDS TO A LEADING AUDIO-VISUAL BRAND



### The Client

The customer is a manufacturer of speakers and headphones from Denmark. They are one of the most famous audio-visual brands in the world and have been leaders in design, innovation, and technology for over 90 years.

### The Requirement

The customer was looking for a service provider who could provide them with data mining services. The client provided us with an Excel spreadsheet with brand names and the geographical location of the stores. They wanted our team to provide more details about each brand.

### The Challenges

Our team had to face a few challenges while implementing the project -

1. The customer wanted us to provide very accurate information about each brand. Therefore, we had to be careful with the data extraction process.
2. Our team found it difficult to find the company's original websites because there were many duplicate sites with the same name.
3. A customer asked us to use Google Maps to extract brand information, link to websites, and tag stores that feature the necessary lifestyle brands.
4. They also wanted us to get the company name, address, city name, state, zip code, contact number, website, and contact email address.

### The Trial

The client initially chose a test project to gauge our services and resources. We provided a resource for the process that took one day. Our data management expert was able to extract data of 9-10 records during the trial.

### Full-time Contract

Our clients were completely impressed with our services during the trial and transferred the entire project to us. We allocated 2 resources for the project, who worked for five days to complete the project. Each of the resources could extract about 150 records per day, and the entire 1,300 data mining project was completed in 5 days.

### Client Benefits

Our team was able to extract 1,300 entries in less than 5 days. The customer was very pleased with the results and quality of the details provided by our team. They were impressed not only by the quality of our results but also by the cost of the entire project.

### Outsource Data Mining Services to Flatworld Solutions

Flatworld Solutions has been a pioneer in providing quality [data mining services](#) and a series of other [data entry services](#) to its global clientele. We have been catering to the needs of clients for over 16 years now and have the experience to handle any requirement. We leverage the latest and best data mining tools and technologies to deliver quality services to our clients.

Are you looking for a cost-effective and accurate data mining service provider? Then, [get in touch with us](#) today!