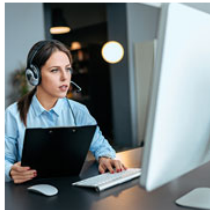


## FLATWORLD PROVIDED DATA MINING SERVICES TO A VACATION RENTAL COMPANY



### The Client

The client we served is a leading vacation rental services provider offering luxury home rentals in posh localities.

### Client Requirement & Challenge

Our client requested for tech-savvy agents who were adept at data research. The client had preferred professionals who could be easily trained to work on their platform to extract homeowner contacts.

The challenge in this project was that the client made it mandatory to acquire homeowner contacts with agility by leveraging cold email response. This was a skill only a select few possessed.

### Our Solution

With the challenge that lay ahead, we shortlisted qualified agents in 5 business days. The selection process was swift and based on the research and data mining skills possessed by each shortlisted professional. We succeeded in meeting deliverables within the first week after the project commenced.

### Our Process

Flatworld devised a strategy that was easy to understand for the client. Our process was not just transparent but also robust to overcome nearly all challenges. The key steps we followed during this project were as follows -

#### 1. Requirement Discovery

We documented the client's requirement and noted the challenges involved in accomplishing successful results.

#### 2. Project Planning

After gathering inputs and additional intelligence we devised a plan that is efficient cost and time-wise. The client was notified about our approach and after their approval, our service commenced in full swing.

#### 3. Data Mining with Cold Email

We sent cold emails to verified email addresses to minimize the bounce and increase the click-through. The responsive contacts were collected and accumulated in a database for our client.

#### 4. Sharing Contact List

The database of potential luxury rental customers was shared with the client for further action from their end. The client was deeply satisfied with the outcome.

### The Results

The outcome of the outsourced task was a success where the client responded with 100% satisfaction. We helped the client in controlling their operational expense and they vowed to hire more agents from us in the months the followed.

### Outsource Research and Data Mining Services to Flatworld Solutions

We are an ISO 9001:2015 certified research and data mining company that has 16 years of experience in a myriad of call center services. Our services are offered by paying extra attention to quality. Our agents are professionals with decades of experience in dealing with all types of problems.

If you have similar needs to our clients [get in touch with us](#) now and we will help you customize a solution that will save time and money while enhancing your productivity.