SIMPLIFIED WORK FOR AN ANALYTICS AND OPTIMIZATION SERVICES COMPANY

The Client

Flatworld Solutions was contacted by a recruitment marketing analytics and optimization platform company. They needed help in collecting critical data for their recruitment solutions. Most notably, they needed a partner that could review the number of ad clicks and associated costs on websites that showcased job advertisements for various job agencies.

The client needed an experienced partner having the resources to handle high volume data entry jobs. After speaking with our sales team and Operations Data Management department, they were impressed by our expertise and elected to work with Flatworld Solutions.

The Problems

Fetching the data from job portals proved to be daunting, as popular websites, like Glassdoor, had different formats and site designs that would make collecting the data more difficult. Putting that data into a single report with uniformity in terms of nomenclature also proved to be a challenging task, and the volume of the data required a considerable timeframe for collection.

The Solutions

To complete this task of specific data collection, Flatworld Solutions exclusively used experienced resources. The management team also allocated resources by studying work volume patterns, i to ensure that the data was collected efficiently and accurately.

The Results

Flatworld Solutions delivered the report to the client, and the client was highly satisfied with the work. The client could upload the data to their portal and use it for their clients. They continued to work with Flatworld Solutions for supplementary tasks, such as collecting the cost-per-click data and ad spend, and have been able to use the data to make smarter business decisions for their own clients.

For more information about database development and migration and data management services, contact Flatworld Solutions today.