



## DEG DIGITAL ARE IN THEIR ELEMENT

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Let's face it, technical debt is a reality for the best of admins. For consultants, it's both a blessing and a curse for our existence. Elements Catalyst has features available for every stage of lifecycle development, with quick wins geared for easy organizational analysis.

I've been using this tool for a couple of months, and I've already saved dozens (if not hundreds) of hours with Elements Catalyst. During that time saved, I have been able to dig deeper into our client's business processes and focus less on the technical aspects of metadata and architecture. Shifting the focus of conversation creates a more meaningful relationship and the ability to make a positive impact for my client's users.

Feedback and responsiveness are exactly what you'd expect from a company that's now leading conversations about change management and implementation lifecycle among the Salesforce ecosystem.

Every Admin & Consultant's Best Friend

MATT BENDER, SALESFORCE CX BUSINESS CONSULTANT

## **DEG Digital**

At DEG, we understand that to deliver a truly exceptional customer experience, you need both centralized data and the right platforms. Knowing who your customers are, what channels and messaging they're engaging with, and where they are in their sales journey can allow your brand to better reach out and connect with them on a human level.

Our talented team delivers solutions that build and link your data across Salesforce platforms and clouds—including Sales Cloud, Service Cloud, and Community Cloud. With the knowledge and expertise of tackling numerous data challenges, DEG's consultants and developers enjoy turning those challenges into opportunities when developing the right solution for your business.