

## DELATORRE DENTISTRY



delatorredentistry.com Helen Choi – Office Manager 813-792-9400

The most important part of this website design started immediately when Delatorre Dentistry approached me two years prior to going live. Our philosophy, especially for a service business where everyone already knows the services offered, is that one key functions of a website is to demonstrate social proof. Leave no question in a visitor's mind that this company provides excellent quality with great customer service. EyeQuest Digital developed a review system for them to request reviews from patients by simply filling out a form.

It gives patient several options so they can use the web



property they are most familiar with using. Now Delatorre Dentistry has a great page full of reviews from several sources to give potential patients the comfort of knowing the reputation and vibe of this office. For any business, displaying from multiple third party sources is more credible than only showing testimonials that could be made up.