

### Devaki Advance and Equipments

Inception : 1996  
Company Size : 60 employees  
Location : Bengaluru  
Products : Battery making equipment

Partner Name : GETERP Business Tech Pvt Ltd



*Tally is helping us maintain the cash flow in the right manner*

#### **Veena S**

Senior Accounts Manager, Devaki Advance and Equipments

## How Tally helped Devaki Advance and Equipments overcome their business challenges

### **How and when did your journey with Tally start?**

We bought Tally licenses for accounts purpose in 2005. It's very user friendly, shortcut keys are helping us in easy navigation.

### **What exactly were you looking for in an accounting/ERP software?**

Party-wise outstanding management, credit control, credit days

### **How did Tally contribute in solving your business problems?**

Credit control is helping us in solving the cash flow problem and maintaining the business health

### **Which Tally feature do you use the most?**

Party-wise credit control

### **How useful do you find the reports in Tally? How often do you refer to them?**

Movement analysis of the stock is helping us in production planning and we refer to this report on a daily basis

### **How much have you progressed over the years post the usage of Tally in terms of employment given, revenue etc?**

Before buying Tally, our organisation barely had 10 people working in 2005, now we have expanded to 60 employees, So we have almost grown 6 times in the last 15 years

### **Have you ever reached out to Tally Support? How was the experience?**

Since we have been using Tally from last 15 years, we are quite comfortable with the software and so we barely feel the need to reach out to the customer support team.