

Devon Rugby Football Union

The constituent body of the Rugby Football Union (RFU) in Devon

Content and Club System website for Devon RFU

The DRFU (Devon Rugby Football Union) is the governing body for Rugby Union in Devon. Volunteer Maureen Jackson contacted Evergreen after a recommendation from the [Gloucester Rugby Football Union](#).

The DRFU is mostly run by volunteers so it was vital that their processes were as efficient as possible, allowing volunteers to make the most of their time.

Each year DRFU published a handbook containing club fixtures and other information for the following year's games. The problem was this information quickly became out of date and once published the handbook couldn't be changed. In addition to this the DRFU website was outdated and volunteers had to create pages using the printed handbook - understandably this was inefficient and caused problems.

Evergreen Challenge:

DRFU needed a website which allowed them to manage and update information about its member clubs, making changes to any scheduled fixtures in real time.

Evergreen Solution:

Evergreen would build a website which contained the following features:

- **CRM (Customer Relationship Management)** to allow DRFU to easily manage club data, making updates when required.
- **CMS (Content Management System)** to allow website content to be maintained effectively.
- A portal to allow clubs to update their own pages, greatly increasing the efficiency of the website and ensuring information is always up to date.

The End Result:

Evergreen's relationship with DRFU didn't end after we finished the website - we're continually supporting DRFU, Maureen said *"working with Evergreen is an ongoing process"*.

So what's the verdict? Maureen told us that *"the website is looking much better and more professional, which is what we envisaged. They listened to our needs and we're pleased with the end product"*. Maureen Jackson concluded that the new website was *"a living document"* and that Evergreen was *"professional"* and *"adaptive"*.

Evergreen can rise to any challenge; DRFU are another happy customer and Evergreen will continue to work with them into the foreseeable future.

From websites and CRM systems to Team Management Software and Bespoke Web Apps, Evergreen can meet your challenge. To [speak with one of our project managers](#) about how we can help your business call us on 01454 269 087.

Click here to visit
www.devonrfu.com



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Maureen Jackson, Past President Devon RFU
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