

# Driving Business Value Through **Climate Action** in Healthcare



**Zuellig Pharma partners with EcoVadis to steer strategic, sustainable business practices through trusted solutions**

Leading healthcare solutions company, Zuellig Pharma, has been advancing healthcare accessibility across Asia for over 100 years. The company is committed to providing distribution, digital, commercial, and clinical trial support services while maintaining the highest standards of quality, ethics, compliance and sustainability.

Recognizing the profound threat that climate change poses to global health and well-being, Zuellig Pharma is deeply committed to leading the charge for sustainable change. Leveraging insights and solutions from EcoVadis, the company’s procurement team is spearheading strategic initiatives across health, safety, security and environmental protection (HSSE), as well as diversity and climate governance.

COMPANY PROFILE

Industry  
**Pharmaceutical**

Headquarters  
**Singapore**

Size  
**Large (12,000+ employees)**

Subscription  
**Premium**

Customer since  
**2018**

Carbon Maturity Level  
**Leader**



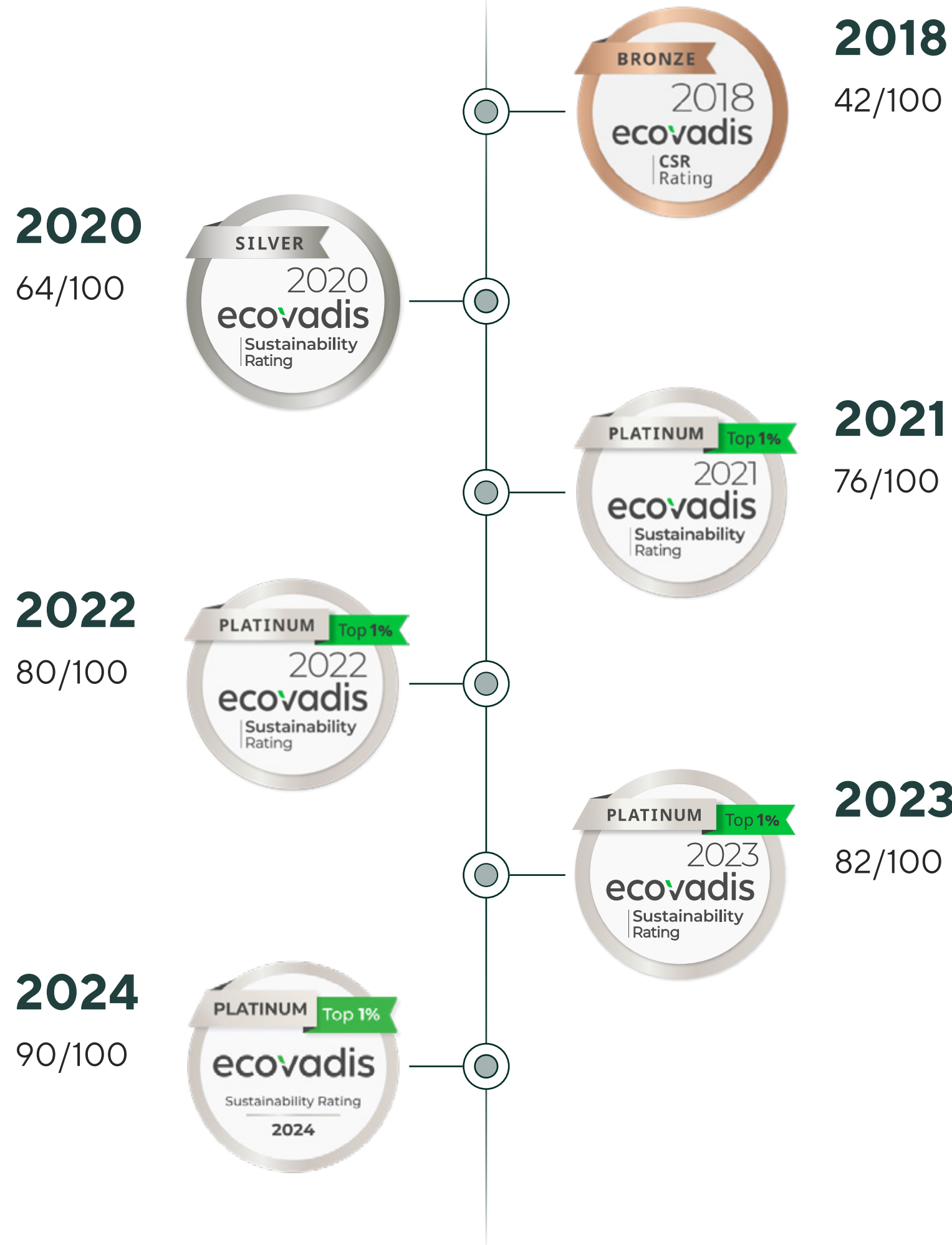


### A Growth Mindset for Sustainability

Since first partnering with EcoVadis in 2018, the company has seen a 48-point increase in its overall assessment score. For Zuellig Pharma, annual reassessment has enabled the organization to systematically evaluate its practices against international standards, identify key gaps and prioritize actionable strategies for improvement on each sustainability theme.

Zuellig Pharma achieved a score of 90 on its 2024 assessment, a result driven by its commitment to sustainability across the value chain in alignment with EcoVadis' standards and metrics. The company aims to inspire other Asia-based companies and help accelerate sustainability efforts in the region while maintaining a commitment to surpassing its own previous benchmarks.

### EcoVadis Score Progression

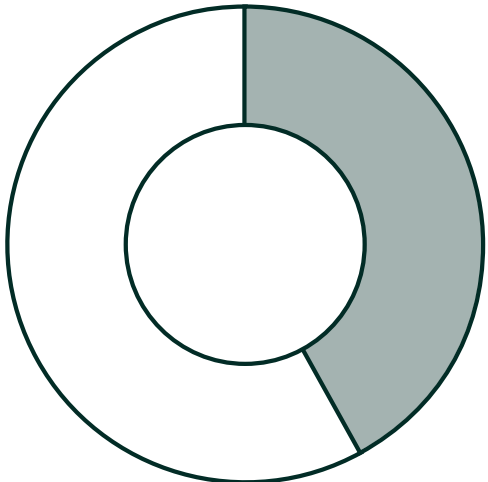


### A Sustainable Strategy for Decarbonization

“By leveraging EcoVadis’ comprehensive assessment methodology, we can ensure that our sustainability initiatives are aligned with global standards and continuously improve our practices to meet our ambitious goals.”

#### Decarbonization Goals and Results

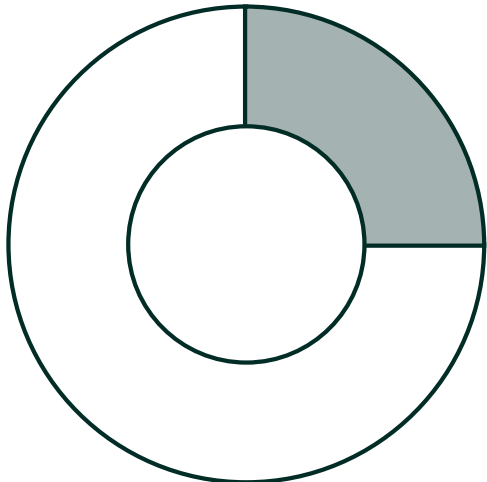
##### GOAL



**42%**

reduction in Scope 1 and 2 emissions by 2030, using 2021 baseline

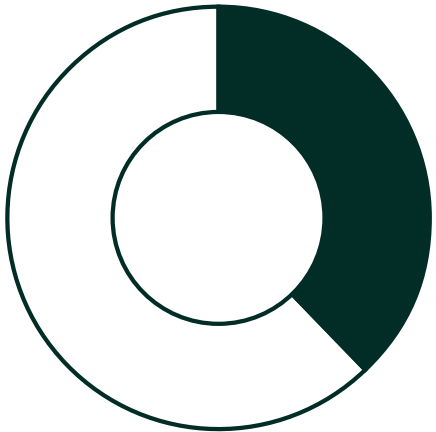
##### GOAL



**25%**

reduction in Scope 3 emissions by 2030 using 2021 baseline

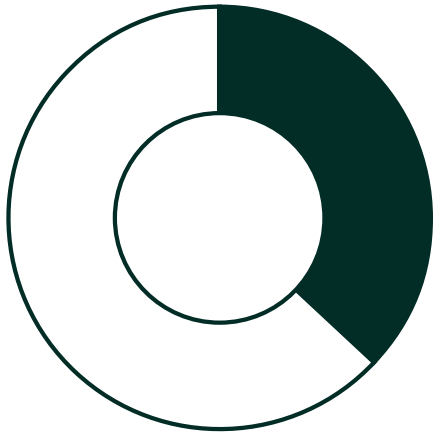
##### 2023 PROGRESS



**38%**

reduction in Scope 1 and 2 emissions

##### 2023 PROGRESS



**37%**

reduction in Scope 3 emissions, using 2021 baseline

## Decarbonization Goals and Results

Air pollution, heat-related illnesses and the spread of infectious diseases are just a few examples of how climate change is impacting public health. For this reason, Zuellig Pharma believes it has a moral responsibility to take climate action to help mitigate the adverse effects of climate change on vulnerable populations. With the healthcare sector accounting for approximately 4.4% of [annual global GHG emissions](#), the organization is prioritizing carbon reduction to safeguard public health.

The company has been championing decarbonization with the introduction of initiatives like Greenovate, a comprehensive sustainability program aimed at embedding environmentally responsible practices across its operations and supply chain. Through various

projects, such as the greening of fleets and facilities, the use of renewable energy and innovative packaging solutions, Greenovate seeks to minimize the company's carbon footprint while ensuring compliance with global sustainability standards.

In addition to implementing a transition to electric vehicles for its logistics operations, the company has migrated to cloud-based solutions and upgraded its facilities to LED lighting to enhance energy efficiency. Partnering with EcoVadis has enabled the company to track the metrics it needed to set ambitious and approved climate targets under the Science Based Targets Initiative. It is now using the EcoVadis platform to track and monitor progress against these targets.



## Leveraging EcoVadis Solutions to Drive Decarbonization



**The EcoVadis Carbon Scorecard allows us to focus our efforts on initiatives that can drive significant reductions in greenhouse gas emissions.**

Thanks to ongoing reassessment, Zuellig Pharma is able to benchmark its performance against industry leaders. This enables the company to prioritize initiatives aligned with international standards and best practices. Zuellig Pharma believes sustainability is as data-driven and measurable as any other field and that annual reassessment with EcoVadis

provides a roadmap for continuous improvement.

The EcoVadis Carbon Scorecard has supported the company’s carbon action initiatives by pinpointing prioritized improvement areas and performance gaps. This data-driven approach has informed the organization's [sustainability action plan](#), taking steps to enhance collaboration with suppliers and partners by establishing shared goals for emissions reduction.

Drawing on insights from its carbon scorecard, the company now evaluates its transport suppliers on their commitment to reducing carbon emissions, in addition to cost and service capabilities. Zuellig Pharma explains that this shift has strengthened its supplier selection process, prompting major suppliers to adopt best practices like using biofuels, integrating next-generation engines and optimizing delivery routes.

### EcoVadis Solutions and Impact

#### Carbon Metrics

Record and analyze annual data to pinpoint performance gaps

#### Carbon Scorecard

Carbon management assessment, providing clear performance insights and actionable plans

#### EcoVadis Academy

Support employees on their sustainability learning journey

#### Corrective Action Plans

Create a robust framework for continuous improvement

## Engaging Suppliers and Facilitating Continuous Learning



**By prioritizing suppliers who demonstrate a strong dedication to sustainability, we reinforce Zuellig Pharma’s position as a leader in environmental responsibility within the healthcare logistics sector.**

Zuellig Pharma has introduced training modules focused on emissions reduction strategies tailored to meet the specific needs of its suppliers. The company has also leveraged EcoVadis Corrective Action Plans to identify specific areas for improvement. This process highlighted a need to enhance supplier engagement strategies. As a result, the company has set clear carbon reporting requirements for its suppliers and is working closely with them on emissions reduction projects.

Internally, Zuellig Pharma has been leveraging EcoVadis Academy to support ESG leads across its markets on their sustainability learning journey and has also offered training resources to the HR, Operations and Procurement teams. This initiative has raised awareness around the critical role of sustainability in driving the organization forward.



## Enhancing Customer Relationships

Zuellig Pharma has seen increasing demand from its customers for transparency around its carbon footprint, reduction targets and specific initiatives. Clients are also increasingly seeking information on human rights and labor practices throughout their value chains and have shown growing interest in how the company's operations align with their own sustainability goals. The metrics page on the EcoVadis platform is a key feature Zuellig Pharma uses to actively share sustainability data with customers. This transparency strengthens client relationships and communicates the tangible progress the company is making toward its carbon reduction goals. The platform further enables the company

to manage data requests from multiple partners in one place, streamlining reporting processes and reducing administrative workload.

As regulatory pressures around carbon emissions increase, transparent reporting enables Zuellig Pharma to stay one step ahead of compliance requirements. The company is witnessing first-hand how sustainability can be a commercial game-changer: it was recognized by one of its largest clients as the first supplier in the Asia-Pacific region to exceed its sustainability requirements and it has received a Global Supplier Sustainability Award from another.



**Our EcoVadis score and strong commitment to sustainable growth has often been the deciding factor in securing or expanding business relationships.**

## 5 Key Facets to Zuellig Pharma's Approach for Sustainable Growth

**1.**

Collaborate with suppliers to encourage the adoption of sustainability best practices.

**2.**

Communicate progress to stakeholders regularly through transparent metrics.

**3.**

Use reassessment to compare year-on-year performance and create a sustainable roadmap.

**4.**

Leverage reliable and accredited solutions and data insights from partners such as EcoVadis to set measurable targets.

**5.**

Drive business growth by showcasing your commitment to sustainability through the right certifications, such as EcoVadis Medals and Badges.



### Looking Toward a Healthier Future



**EcoVadis has been an instrumental partner for us in our journey to becoming a more responsible organization. It has been a roadmap, a blueprint for success, a key lever for responsible procurement processes, a source of learning and a credible, transparent way to demonstrate our commitment to sustainability, internally and externally.**

Zuellig Pharma recognizes that achieving its ambitious targets requires ongoing collaboration with stakeholders, suppliers, customers and community partners. The company is committed to driving innovation through sustainable solutions like renewable energy initiatives and advanced packaging technologies. Looking ahead, the company aims to integrate sustainability into every aspect of its operations, enhancing its environmental performance while meeting the healthcare needs of the communities it serves.

The company’s partnership with EcoVadis has not only strengthened its position as a key driver of sustainability in the healthcare space and opened doors to new collaborative opportunities, but it also serves as an ongoing catalyst driving the company forward on its sustainability journey.



## About EcoVadis

EcoVadis is a purpose-driven company dedicated to embedding sustainability intelligence into every business decision worldwide. With global, trusted and actionable ratings, businesses of all sizes rely on EcoVadis' detailed insights to comply with ESG regulations, reduce GHG emissions, and improve the sustainability performance of their business and value chain across 220 industries in 180 countries. Leaders like Johnson & Johnson, L'Oréal, Unilever, Bridgestone, BASF and JPMorgan are among 150,000+ businesses that use EcoVadis ratings, risk, and carbon management tools and e-learning platform to accelerate their journey toward resilience, sustainable growth and positive impact worldwide.

Learn more on: [ecovadis.com](https://www.ecovadis.com), [X](#) or [LinkedIn](#).