

Driving **Scope 3** Reductions at SNCF with EcoVadis & Sweep



France's national railway company SNCF leverages the partnership between EcoVadis and Sweep to enhance the accuracy and efficiency of its Scope 3 carbon accounting, driving its ambitious decarbonization goals.

SNCF, France's national railway company, is taking decisive action to decarbonize its supply chain, comprising over 39,000 recurring suppliers and a major source of its overall emissions. Committed to sustainability, SNCF aims to engage the ecosystem, accurately measure its carbon footprint, and effectively implement decarbonization strategies. As a mutual customer, SNCF is leveraging the combined strengths of EcoVadis and Sweep to achieve these goals.

Leveraging Integrated Solutions for Decarbonization

SNCF utilizes EcoVadis Carbon Action Manager to engage over 3,000 key suppliers on carbon, assess their carbon maturity, and collect crucial carbon-related data, including supplier-specific carbon intensity values, SBTi information, and maturity levels. Simultaneously, Sweep, a leading carbon and ESG data management platform, enables SNCF to calculate and manage its carbon footprint across Scopes 1, 2, and 3.



Yann Mazloum *Director of decarbonization and circular economy of procurement, SNCF*

EcoVadis provides primary data and supports supplier risk and maturity, while Sweep helps us manage the carbon footprint, tackling carbon from complementary angles.

Driving Value Through Integrated Data Management

Making EcoVadis data visible and identifiable within Sweep's platform delivers significant benefits for SNCF:

- **Enhanced accuracy and granularity in Scope 3 calculations:** By accessing actual supplier-reported carbon data from EcoVadis in Sweep, SNCF moves beyond reliance on industry averages or spend-based estimations. This leads to more precise and granular Scope 3 emissions calculations, providing a clearer and more reliable understanding of their supply chain's environmental impact, and identifying risks and opportunities.
- **Driving tangible carbon performance improvements:** With enhanced visibility into supplier emissions through EcoVadis, SNCF can assess carbon maturity across its supply chain to identify high-performing suppliers for potential partnerships and collaborate with

less mature suppliers to drive improvements in their carbon performance. SNCF strategically incorporates carbon criteria into their RFPs, with the weighting of these criteria ranging from a minimum of 5% to almost 50%, demonstrating a significant commitment to prioritizing decarbonization in procurement decisions. This acts as an important driver for progress.

- **Streamlined data management and operational efficiency:** The data integration between EcoVadis and Sweep eliminates redundant data entry, saving valuable time and resources for SNCF's procurement teams. This efficiency allows them to focus on strategic initiatives aimed at driving decarbonization within their supply chain. Renaud Bettin, VP Climate Action at Sweep, points out that the integration prevents SNCF from "collecting the same data in different ways many times."



- **Improved supplier engagement:**

The integration minimizes the need for suppliers to report the same carbon data across multiple platforms, easing their reporting burden. As Bettin explains, this interoperability is designed to simplify the experience for mutual clients and reduce suppliers' input fatigue from repeatedly answering similar requests from different partners. The result is stronger collaboration and increased supplier participation in sustainability data management efforts.

- **Improved compliance and reporting capabilities:**

The increased precision and streamlined data flow also contribute to greater data accuracy, which in turn facilitates compliance with evolving sustainability reporting standards and frameworks such as the GHG Protocol or ESRS (CSRD).



Towards Efficient Supply Chain Decarbonization

The partnership between EcoVadis and sustainability data accounting platforms like Sweep - powered by seamless data integration - goes beyond improving carbon data reporting processes. It's also helping transform the efficiency and resilience of SNCF's entire supply chain.

By eliminating redundant data collection, automating emissions tracking, and centralizing actionable insights, SNCF is streamlining procurement operations and accelerating informed decision-making. This data-driven approach enables faster supplier assessments, more strategic prioritization of decarbonization efforts, and leaner, more agile procurement processes.

Ultimately, the integration enhances supply chain responsiveness and resilience while driving tangible progress toward SNCF's ambitious carbon reduction targets, setting a new standard for operational excellence in sustainable procurement.



Yann Mazloum *Director of decarbonization and circular economy of procurement, SNCF*

Decarbonizing the supply chain is a good investment for the future, both for our customers and the resilience of our supply chain.



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About EcoVadis

EcoVadis is a purpose-driven company dedicated to embedding sustainability intelligence into every business decision worldwide. With global, trusted and actionable ratings, businesses of all sizes rely on EcoVadis' detailed insights to comply with ESG regulations, reduce GHG emissions, and improve the sustainability performance of their business and value chain across 220 industries in 180 countries. Leaders like Johnson & Johnson, L'Oréal, Unilever, Bridgestone, BASF and JPMorgan are among 150,000+ businesses that use EcoVadis ratings, risk, and carbon management tools and e-learning platform to accelerate their journey toward resilience, sustainable growth and positive impact worldwide.

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