AUSTRALIAN SCIENCE FICTION WRITER AVAILS SERVICES E-PUBLISHING SUPPORT FROM FLATWORLD SOLUTIONS



Client Profile - Australian Science Fiction Writer

The client is based in Australia and is an acclaimed science fiction writer. The client caters to diverse reading audiences that include both adults and children. During the past 10 years, the client has published seven books.

Client Requirements and Challenges - Support for e-Publishing

The client needed help to convert an existing book manuscript to a Mobi format that is required for e-publishing on many platforms such as Amazon Kindle. Flatworld Solutions (FWS) offered to perform a limited free trial before the complete project was started.

The project involved these primary challenges -

- + Numerous scope of work (SOW) revisions during the project.
- + Additional services such as image replacement.

The Solution - By Flatworld Solutions

The Flatworld Solutions e-publishing specialists developed this solution -

- + The quality test team included an account manager and one e-publishing specialist.
- The free trial consisted of converting four manuscript pages into Mobi format and was completed in one day.
- + Upon client approval of the quality test, FWS began the complete e-publishing project with a team of two e-publishing specialists.
- + The project was completed successfully in four days.

Final Results - Helped Client Publish 400 Pages in Mobi eBook Format

This project demonstrates how e-publishing projects often involve frequent SOW (scope of work) changes and unanticipated additional services. In this case, the client was particularly pleased with how the FWS team handled the new SOW requirements without impacting costs or a fast turnaround. The client reported a cost savings of 60 percent compared to other outsourcing providers.

Flatworld Solutions is a global provider of outsourcing services. Our client list includes Fortune 1000 companies as well as individuals and family businesses. FWS is an ISO certified support services provider and ensures that all processes meet international quality standards. We employ a customercentric approach that is customized to meet the specific requirements, scheduling needs and budgets of each client.

The FWS team can work in your time zone - our team operates on a 24/6 schedule that allows easy communication and quick results across multiple time zones. Flatworld Solutions is a one-stop outsourcing provider. In addition to specialized e-publishing services, our international team of experts can help with diverse operational needs such as image manipulation, data enrichment and rapid prototyping. Contact us today for our no-cost assessment and quote regarding your next project.