

## UPDATING PRICES ON A MAGENTO E-COMMERCE WEBSITE



### Situation

Our client was -

- + An e-commerce company dealing in several kinds of branded electronic goods, including phones, cameras, TVs, Blu-ray disc players, laptops, projectors, and more.
- + Well-known in Finland for selling products at competitive prices, and had tremendous experience in marketing electronic goods.

### Challenges

The client was looking for a cost-effective and reliable offshore partner. The challenges we faced were:

- + To search for the lowest prices on computer peripherals on price comparison websites
- + To hyperlink the client's web pages showing the lowest rates

### Actions

The challenges facing our [magento developers](#) were unique; nevertheless, our commitment to meet the client's expectations helped us take appropriate actions, such as hiring dedicated team members who were proficient in analyzing the e-commerce industry and searching for the lowest possible rates, and assigning dedicated time slots for the staffers working on this project.

### Results

Our dedicated efforts and commitment to the client's project helped us fulfill their expectations. Our actions resulted in -

- + Successful implementation of revised pricing
- + Improvement in the quality of work done
- + Improvement in the client-vendor relationship through the signing of a Service Level Agreement
- + Quick turnaround of deliverables, meeting the client's deadline
- + The client's complete satisfaction—we are now working on another long-term project together

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