



EcoVadis Committed Badge Spotlight: HSO Enterprise Solution France



Why EcoVadis?

HSO France recognised the moral and business imperative for sustainability, with the decisive first step to establish a trusted framework that comprehensively evaluates sustainability performance. EcoVadis offered exactly that, providing:

- Valuable insights and improvement areas
- Industry benchmarking
- Transparency and accountability
- The integration of responsible practices across environment, labour and human rights, ethics, and sustainable procurement
- A demonstration of commitment

HSO Enterprise Solution France

Leading global provider of technology-driven business solutions

Company Profile

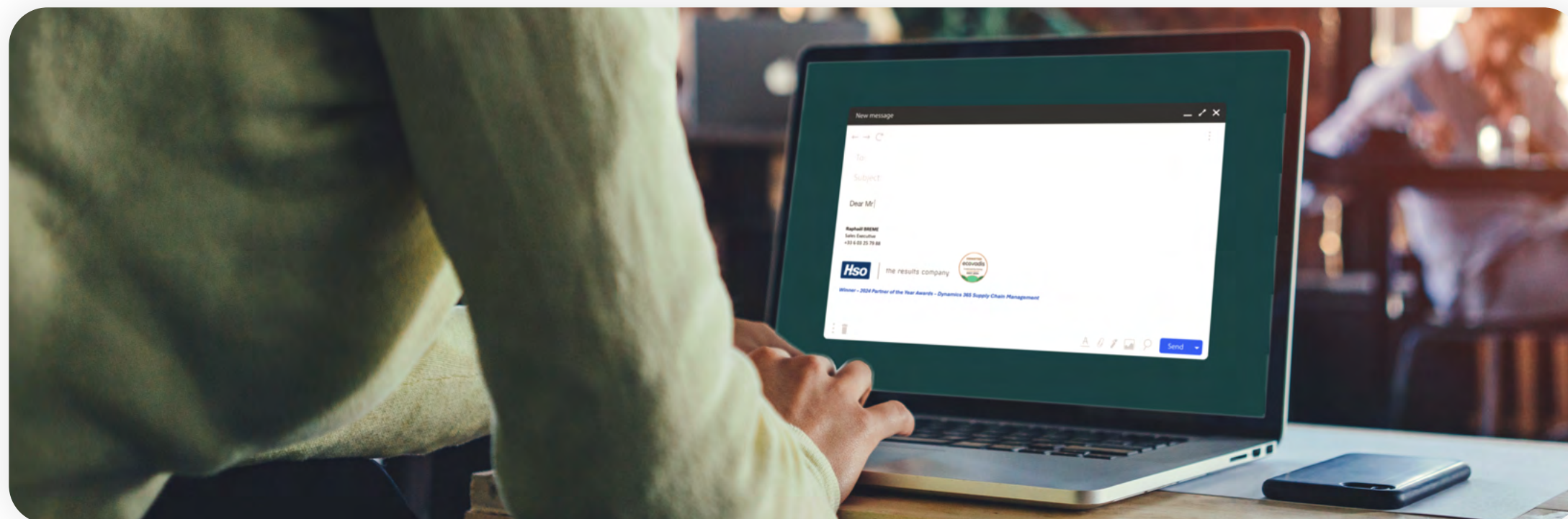
Industry: Technology	Size: L (2.5K employees)	Subscription: Premium
Headquarters: Amsterdam	2023 Revenue: \$609M	Customer Since: 2024



Key Benefits of the Committed Badge

The Committed Badge sets HSO France apart from its competitors, reinforcing its forward-thinking credentials, and establishing a foundation from which to build towards long-term sustainability goals.

- Strengthens credibility with clients, partners and stakeholders
- Fosters deeper internal discussions
- Creates a shared sense of responsibility and collaboration
- Offers a catalyst for raising awareness
- Aligns the internal culture around a shared goal
- Opens doors to new clients prioritising sustainability
- Increases requests for scorecard sharing on the EcoVadis platform



Emmanuelle Jaouen *HR Director, HSO*

This assessment is an important milestone for us, as we continue to integrate sustainability into our core strategy and strive for positive impact.

Messaging Inside and Outside the Business

Having taken this important first step in its journey towards sustainability, HSO France has implemented steps to communicate that commitment internally and externally.

Inside

- Involved staff in the assessment process
- Presented Committed Badge and action plan
- Sparked discussions around shared sense of responsibility

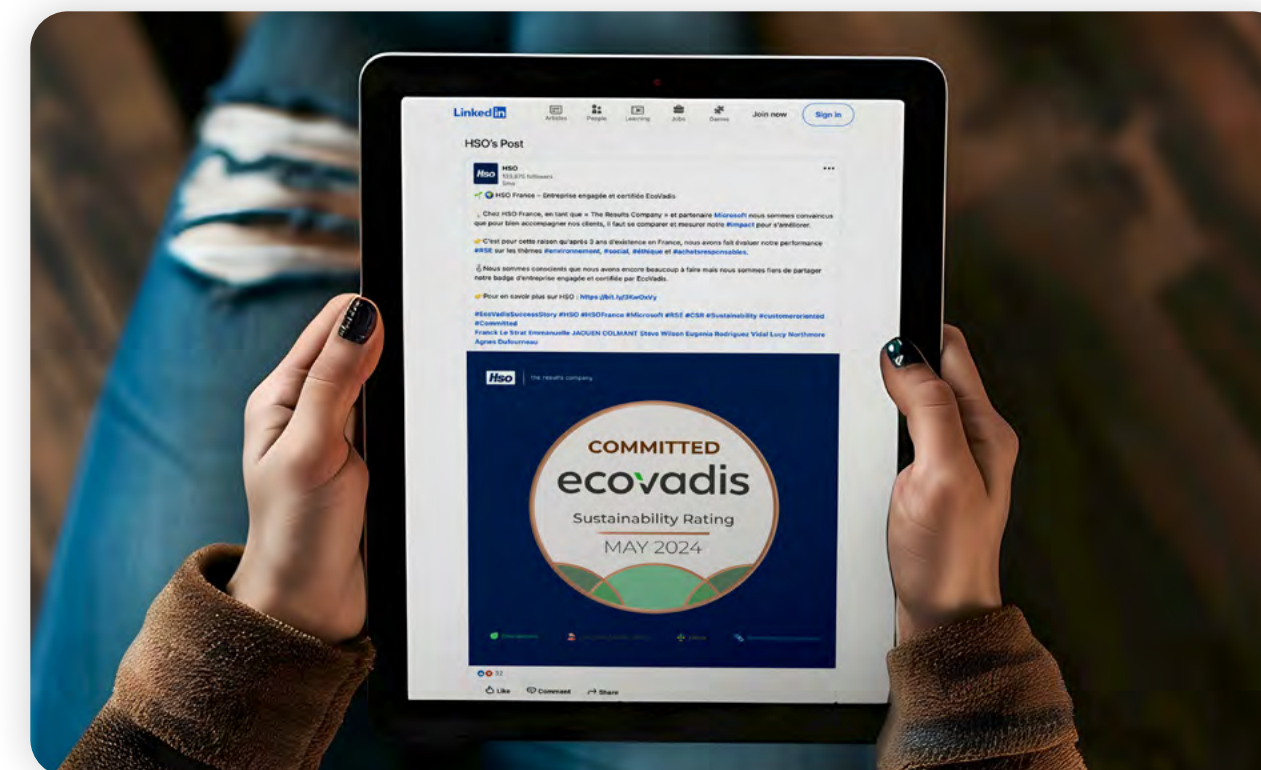
Outside

- Included in sales presentations and invitations to tender
- Included in sales representatives' email signatures
- Communicated via newsletters
- Dedicated LinkedIn posts

The Future

Having taken this first step, HSO France is moving up a gear, striving for greater impact.

- Signatories to the United Nations Diversity Charter and Pact for the Future
- Participants in the United Nations SDG Accelerator Program for SMEs
- Offering ethics and compliance training to key staff
- Analysing emissions to improve sustainability performance



Emmanuelle Jaouen *HR Director, HSO*

It's not just about recognition; it's about fostering a culture of sustainability.

The EcoVadis logo, consisting of the word "ecovadis" in a white, lowercase, sans-serif font, is positioned in the top left corner of the image. It is set against a solid green rectangular background. The rest of the image is a photograph of three people walking in a modern office hallway. A man in a blue shirt is on the left, holding a coffee cup. Two women are in the center, one in a green top and one in a white top, appearing to be in conversation. The hallway has large windows on the left and wooden frames on the right.

ecovadis

About EcoVadis

EcoVadis is a purpose-driven company dedicated to embedding sustainability intelligence into every business decision worldwide. With global, trusted and actionable ratings, businesses of all sizes rely on EcoVadis' detailed insights to comply with ESG regulations, reduce GHG emissions, and improve the sustainability performance of their business and value chain across 220 industries in 180 countries. Leaders like Johnson & Johnson, L'Oréal, Unilever, Bridgestone, BASF and JPMorgan are among 150,000+ businesses that use EcoVadis ratings, risk, and carbon management tools and e-learning platform to accelerate their journey toward resilience, sustainable growth and positive impact worldwide. Learn more on: ecovadis.com, [X](#) or [LinkedIn](#).