

# EcoVadis Committed Badge Spotlight: HSO Enterprise Solution France

Leading global provider of technology-driven business solutions

## Company profile

Industry: Technology	2023 Revenue: \$609M	Subscription: Premium
Headquarters: Amsterdam	Size: L (2.5K employees)	Customer Since: 2024



## Key Benefits of the Committed Badge

- **Strengthens credibility** with clients, partners and stakeholders
- **Fosters deeper** internal discussions
- Creates a shared **sense of responsibility** and collaboration
- Offers a catalyst for **raising awareness**
- Aligns the **internal culture** around a shared goal
- Opens doors to **new clients** prioritising sustainability
- Increases requests for **scorecard sharing** on the EcoVadis platform

*This assessment is an important milestone for us, as we continue to integrate sustainability into our core strategy and strive for positive impact.*

**Emmanuelle Jaouen, HR Director**

## Messaging Inside and Outside the Business

### Inside

- Involved staff in the assessment process
- Presented Committed Badge and action plan
- Sparked discussions around shared sense of responsibility

### Outside

- Included in sales presentations and invitations to tender
- Included in sales representatives' email signatures
- Communicated via newsletters
- Dedicated LinkedIn posts

## The Future

Having taken this first step, HSO France is moving up a gear, striving for greater impact.

- United **Nations Diversity Charter** and **Pact for the Future**
- Participants in the **United Nations SDG Accelerator Program** for SMEs
- Offering ethics and compliance training to key staff
- Analysing emissions to improve sustainability performance



*It's not just about recognition; it's about fostering a culture of sustainability.*

**Emmanuelle Jaouen, HR Director**