



EFFICIENT HIRING PROCESS FINDS IDEAL DRIVERS IN 7 DAYS

Overview

A global medical equipment and supplies company was expanding operations between their sites. They wanted to help employees travel safely and efficiently between sites that are within a 40 mile radius of each other.

“Within 48 hours, Staff Management found over 30 qualified candidates to interview through their strategic outreach campaign”

The Problem

To accommodate the new transportation need, the company purchased a bus and needed to source 4 qualified Class B or higher CDL drivers to keep the service running 24 /7. The drivers needed to have at least one year of driving experience, a clean driving record, the ability to clean and maintain the vehicle, and, most importantly, be able to provide a positive customer service experience. The company approached their partner, Staff Management | SMX to help them with sourcing, qualifying and onboarding. Understanding the requirements, Staff Management | SMX utilized its Recruitment & Placement Services (RPS) division to find this specific type of driver in a short turnaround time.

The Results

Staff Management | SMX created an outreach campaign to find qualified drivers, targeting media outlets that would best connect with a high volume of qualified drivers. Within 48 hours, it had found over 30 qualified candidates to interview. By using its one-on-one behavioral-based interview process, Staff Management | SMX found highly qualified candidates that met the client’s specific criteria and had a focus on safety and compliance.

By guaranteeing steady full-time work and insurance to the candidates, Staff Management | SMX recruiters overcame pay rate issues in the market.

Within a week, Staff Management | SMX had fully staffed the client’s operation with drivers that had the right skill set and a safe driving record.

