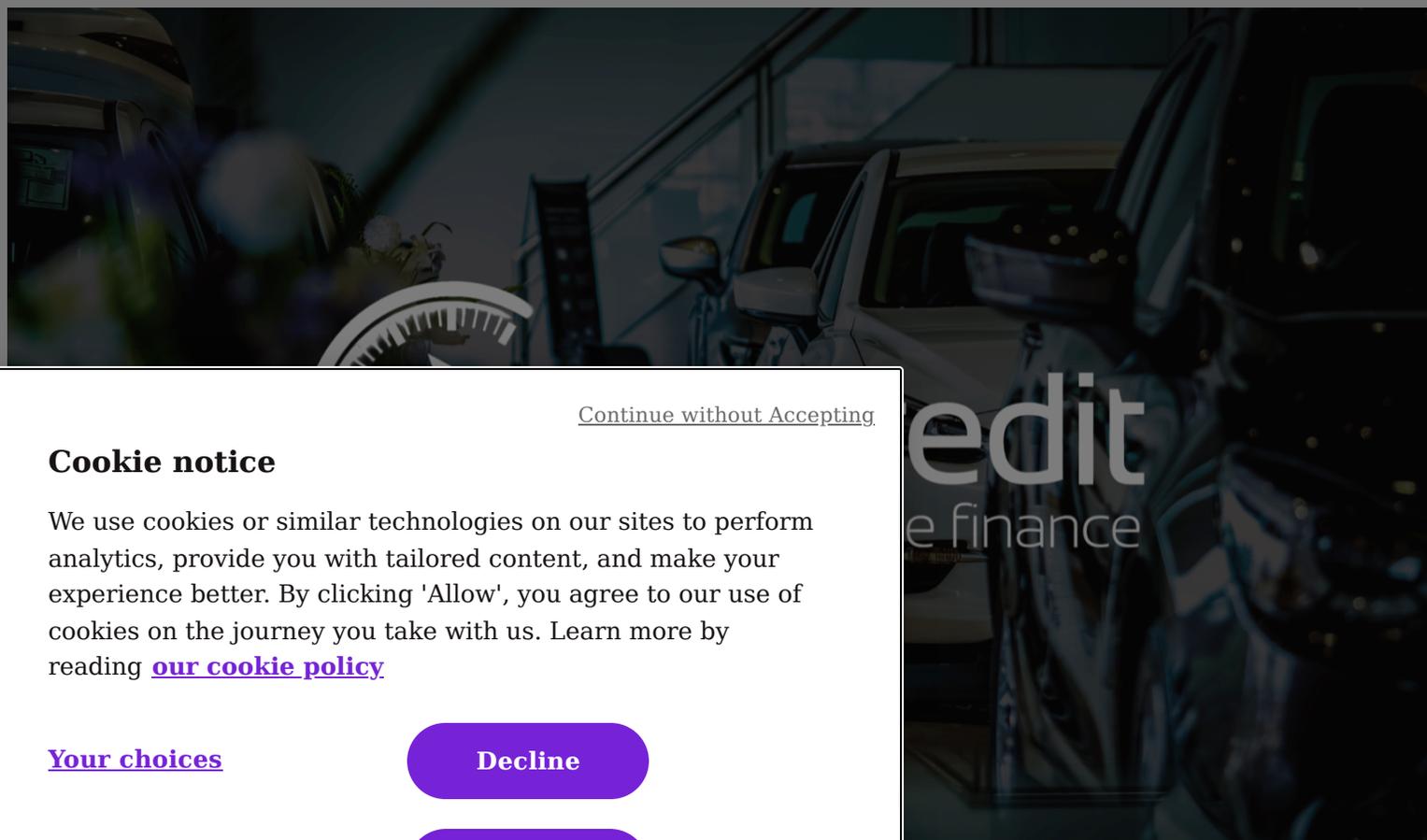




# Allied Credit adds SmartMatch to their recruitment toolbox

4 min read



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## At a glance

Company	Allied Credit Group
Location	Macquarie Park NSW, Camberwell VIC, Subiaco, WA
Employees	374
Product	HR Platinum

### Explore this case study if:

- ✓ You work in a fast-paced team and are looking for a way to streamline and reduce time spent on recruitment
- ✓ You need to hire people for your open roles quickly
- ✓ You want to cut out the admin associated with uploading a job ad on traditional job boards
- ✓ You want to get in touch with suitable, work-ready candidates to fill your open roles

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joint venture partnerships, floorplan finance and consumer and commercial asset finance solutions.

Allied Credit Group is currently in an exciting period of growth, which means that things are moving fast in their business. To keep up their operational needs, they were looking to streamline their HR and recruitment processes. They turned to Employment Hero to see if our brand new AI recruitment tool, [SmartMatch](#), could help them hire more quickly.

We spoke to [Alex Kelly](#), Senior Talent Acquisition Specialist at Allied Credit, to learn about using SmartMatch to find and hire staff for their open Customer Service Officer role.

## The challenge

### Traditional recruitment methods have become too time-consuming for their busy, fast-paced environment

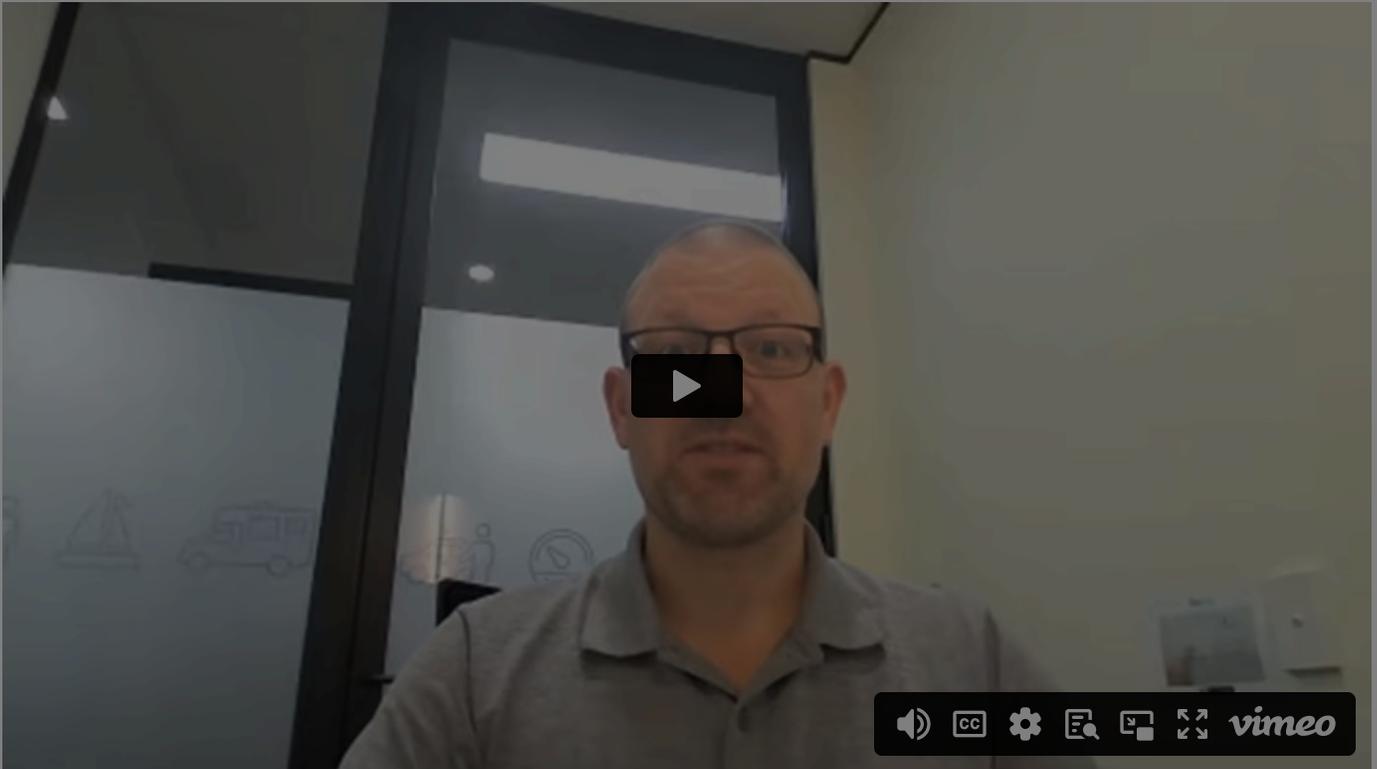
Alex knows all too well how time-consuming traditional recruitment methods can be. Write the job description, post it on job boards, wait for candidates to come to you and then start to organise interviews. The reality is, it can take weeks before you even get to talk to candidates and kick off the interview process.

After an internal promotion within the customer service team, Allied Credit were down a critical team member to help support their customers. With such an integral role now unfilled, their priority was filling it quickly and with the right person.

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**ound ourselves down by one  
move pretty quickly to find a**



With this challenge on his hands, Alex was looking for ways to find the perfect person for their open role, improve hiring speed and streamline their entire recruitment process – and he found it with SmartMatch.

## The solution

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## Approach to hiring

Alex jumped at the chance to streamline just some of the processes. Not to mention the added value of bringing SmartMatch technology into his day-to-day –

to more job ads, no more long wait times to fill open roles. And the best part? The results presented and matched the needs of the true time and money win for

Alex and the busy Allied Credit team.

***“SmartMatch is a whole different experience to using a job board. You’re not putting an advert on SEEK and waiting for the applications to come in and assessing who to put through into a shortlist. Using the Employment Hero platform, we were able to connect to SmartMatch and actually find a selection of profiles to sort through.”***

## **A recruitment tool that presents you with suitable, work-ready candidates ready to go when you are**

Imagine having a tool that could drastically reduce the time spent on recruitment admin? That’s exactly what happened when Alex used SmartMatch to fill an open role. The instant nature of candidate-matching meant that he could quickly see the types of candidates, including their qualifications and experience, in one easy place.

***“With SmartMatch, you’ve got access to the database of candidates immediately. As soon as I put up my requisition and my advert, I was able to dive in and I sifted through 30-40 profiles, picking out the most appropriate half dozen or so. I immediately made contact with them using their contact details and ascertained whether they were actually actively on the market and whether they were suitable for the role that I was recruiting for.”***

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## From hi to hired in record time

The best part about SmartMatch is that it natively sits within the Employment Hero platform. This means that you can keep all important details and candidate information on file, and when it's time to make that highly anticipated offer, you can do so in record time.

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Microsoft access granted  
way to hire – and Alex and  
*that we will be using going*

# SmartMatch is powering fast-paced teams wanting to find the right people for their open roles, quickly

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at Allied Credit through  
Employment Hero can support

SmartMatch. If you'd like to learn more about how Employment Hero can support

your team and transform your HR processes, [speak to one of our business specialists today](#).

SmartMatch is an exclusive feature for Employment Hero users. Keen to see how much time and money you can save with Employment Hero on top of the extra benefits you can offer to your team? Take a look at our [return on investment \(ROI\) report](#).

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We acknowledge Aboriginal and Torres Strait Islander peoples as the First Australians and Traditional Custodians of the lands where we live, learn and work.

## What we do

Employment Hero is an end-to-end HR, payroll and recruitment solution designed for Australian

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