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Case Studies



How Baraja transformed HR with simplicity, efficiency and ease

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At a glance

Company	Baraja
Location	New South Wales

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tive, all-in-one

- ✓ Your business is scaling and needs easy onboarding and document management
- ✓ You're looking for a no-fuss HR solution that saves time and boosts efficiency

Bringing laser innovation to the construction industry

[Baraja](#), an Australian company, has been making waves in laser technology. Originally designed for self-driving cars, their LiDAR (Light Analysis and Recognition) technology has found a new purpose—helping the construction and recycling industries detect materials like asbestos in concrete waste. It's a game-changer for safety and efficiency.

As the business evolved, so did its team. At one point, Baraja had over 300 employees worldwide, but after a shift in focus, that number now sits at around ten. Keeping [HR and admin](#) simple across different locations became a top priority—and that's where Employment Hero stepped in.

Everything in one place

Rodnev George, who looks after finance, admin, and HR at Baraja, finds

where we store all our
s. With employees in Australia
e has been a huge win.

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roll

For Rodney, one of the best features is the [onboarding](#) process. “I think it’s fantastic. You send everything out, they fill it in, and off we go,” he says. This hands-off approach saves heaps of time, putting the responsibility back on employees to get their details sorted before day one.

Payroll is just as easy. “Super payments are great —you just press a few buttons, and it’s done.” With a small team, every minute saved counts, and being able to run payroll in minutes instead of hours is a big win.

Built for speed and simplicity

When asked how Employment Hero has helped in his role, Rodney says, “It’s just so fast and easy. [Payroll](#) takes no time at all.” With quick processing and easy reviewing, he can focus on other important parts of the business.

Another big plus is document storage and self-service for employees. “It’s a one-stop shop for our team. They can log in and see all their leave balances—annual, long service, sick leave—you name it.” This means fewer admin questions and more autonomy for employees.

Would Rodney recommend Employment Hero?

For businesses thinking about Employment Hero, Rodney keeps it real: “Implementing any system takes a bit of time, but it was a smooth transition and definitely worth it.”

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Acknowledgement of Country

We acknowledge Aboriginal and Torres Strait Islander peoples as the First Australians and Traditional Custodians of the lands where we live, learn and work.

What we do

Employment Hero is an end-to-end HR, payroll and recruitment solution designed for Australian

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