

You're on our **Australia** website

Change Region v



employment hero



Search Login

Home / Resources / Supporting Qumata streamline goal management and improve efficiency

Case Studies



Supporting Qumata streamline goal management and improve efficiency

3 min read

[Continue without Accepting](#)

Cookie notice

We use cookies or similar technologies on our sites to perform analytics, provide you with tailored content, and make your experience better. By clicking 'Allow', you agree to our use of cookies on the journey you take with us. Learn more by reading [our cookie policy](#)

[Your choices](#)

Decline

Allow



qumata

At a glance

Company	Qumata
Location	England, Hong Kong, Singapore and expanding into India

Cookie notice

We use cookies or similar technologies on our sites to perform analytics, provide you with tailored content, and make your experience better. By clicking 'Allow', you agree to our use of cookies on the journey you take with us. Learn more by reading [our cookie policy](#)

to a digital platform

improving transparency and collaboration across teams is essential

- ✓ Exploring how HR technology supports financial oversight and strategic decision-making aligns with your goals

The overview

[Qumata](#), a dynamic and innovative startup established in 2017, provides advanced technology solutions to simplify insurance underwriting processes. With a growing team spread across multiple regions, including England and Hong Kong to Singapore and soon India, Qumata sought a platform to streamline HR processes and align team objectives. By adopting Employment Hero, particularly its [Goals Setting feature](#), Qumata has improved how their teams collaborate and achieve milestones, enabling greater efficiency and transparency.

The challenge

Before Employment Hero, Qumata relied on fragmented systems, such as Excel spreadsheets, to manage goal setting and performance tracking. These manual methods were time-consuming and often confusing for team members.

"I used to click through many tabs in Excel just to show employees our business-wide goals. And for some, it just didn't make sense to them. The big-picture visualisation just wasn't there," said Qumata's Head of HR, Angel Fung.

As a startup operating in a fast-paced environment, Qumata needed a solution to:

Cookie notice

We use cookies or similar technologies on our sites to perform analytics, provide you with tailored content, and make your experience better. By clicking 'Allow', you agree to our use of cookies on the journey you take with us. Learn more by reading [our cookie policy](#)

ives

team

ame a valuable tool for
al and departmental goals

into a unified, visually compelling format enhanced how the company approached performance management.

“With Employment Hero, you can view everyone’s individual goals and see how they’re linked. The visualisation is amazing. It’s a powerful tool for showing the team where we’re at and why certain tasks are important.”

This feature proved especially beneficial for Qumata’s unique approach to performance management. Instead of traditional performance reviews, the company uses [Objectives and Key Results \(OKRs\)](#) to drive progress.

“We have milestones for each quarter and short-term projects to develop and enhance our product. If we don’t complete stage one, we can’t move on to the next stage. Employment Hero ensures that everyone knows what’s happening and why.”

The impact

Employment Hero has significantly streamlined Qumata’s operations, allowing the HR team and employees to focus on high-impact projects. Employment Hero has reduced the time Angel spends on setting up and explaining goals.

“The overall goals visualisation is self-explanatory. I don’t need to explain how everything links, the system does it for me.”

This efficiency has freed up valuable hours for strategic initiatives. By making goals accessible to all employees, Qumata fosters a culture of accountability and transparency. This accessibility ensures that everyone stays aligned and focused.

Cookie notice

We use cookies or similar technologies on our sites to perform analytics, provide you with tailored content, and make your experience better. By clicking 'Allow', you agree to our use of cookies on the journey you take with us. Learn more by reading [our cookie policy](#)

re at, they can just go into

financial monitoring.

*ensure we’re staying within
investor funding.”*

opportunities

Angel praised Employment Hero for its customer-centric approach and cost-effectiveness.

"The customer service is way better than other platforms we've used. I get answers within five to ten minutes using the Chatbot. If I need help directly from the support team, I'm quickly connected to someone who can assist."

Additionally, Employment Hero's willingness to adapt and incorporate customer feedback has made a lasting impression.

"Employment Hero listens to what we need and is willing to make changes bespoke to our business. That kind of responsiveness is rare."

Beyond the platform itself, Employment Hero offers opportunities for customers to engage with the brand in meaningful ways. From incentive programs to speaking engagements, customers can contribute their insights and experiences.

"I was approached to be a customer reference and share my experiences with potential clients. It's great to see Employment Hero creating platforms for customers to collaborate and add value beyond just using the software."

Why Employment Hero?

By leveraging Employment Hero, Qumata has enhanced its goal-setting processes, enabling the team to work smarter and more collaboratively. The platform's intuitive features and outstanding customer support have empowered the company to focus on what matters most: driving innovation and delivering exceptional solutions to their clients.

Cookie notice

We use cookies or similar technologies on our sites to perform analytics, provide you with tailored content, and make your experience better. By clicking 'Allow', you agree to our use of cookies on the journey you take with us. Learn more by reading [our cookie policy](#)

Advice is clear:

It provides the human touch

simplifying employment for
es in hiring, onboarding,
ment. Let us handle the admin,
oyment Hero can give your
[today!](#)

alist

Company

About us

Careers

Become a partner

Media Centre

Newsroom

Get in Touch

Contact Us

Sales

HR Login

Support

Service Centre

Help Centre

Implementation Hub

Pick your region

Australia

New Zealand

United Kingdom

Singapore

Malaysia

Canada

Product

Products

Solutions

Integrations

Quick Demos

Employment Hero work app

Employment Hero Jobs

Payday Super

Connect

 LinkedIn

 X

 YouTube

 Facebook

 Instagram

 TikTok

Acknowledgement of Country

We acknowledge Aboriginal and Torres Strait Islander peoples as the First Australians and Traditional Custodians of the lands where we live, learn and work.

What we do

Cookie notice

We use cookies or similar technologies on our sites to perform analytics, provide you with tailored content, and make your experience better. By clicking 'Allow', you agree to our use of cookies on the journey you take with us. Learn more by reading [our cookie policy](#)

News, resources and insights – delivered to your inbox. Subscribe.

Cookie notice

We use cookies or similar technologies on our sites to perform analytics, provide you with tailored content, and make your experience better. By clicking 'Allow', you agree to our use of cookies on the journey you take with us. Learn more by reading [our cookie policy](#)