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Revolutionising recruitment with SmartMatch: Tradern Australia Care and Training Services' story

Case Studies



Revolutionising recruitment with SmartMatch: Tradern Australia Care and Training Services' story

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Picture this. You're a small business and on the hunt for the perfect candidate to fill that role you've had open for months. Your job ad is on multiple job boards, but you're still finding it a hard and expensive exercise to find the right person. You turn to Employment Hero's SmartMatch feature to access a talent pool of work-ready candidates. You find a promising candidate with the relevant skills and experience, message them directly, and after an interview, you hire and onboard them in just a few clicks.

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antly served and matched
u precious time and money,

[Australia Care and Training](#)

We spoke to him to
rough our new AI-driven

through

We all know the traditional recruitment process can be a challenging and expensive road for SMEs, filled with stacks of applications and time-consuming screening.

With SmartMatch, all of those pesky email threads and cover letters are a thing of the past. Our innovative tool creates a smarter way for SMEs to recruit and jobseekers to get hired – and it's as simple as employers getting matched with top talent via our AI recruitment platform, without even having to post a job ad.

For Daniel, he's always trying to find new ways to streamline and improve his hiring process – which is why he turned to SmartMatch to test out the capability.

"I always try to discover what else we can do or what we can utilise better. We try different methods of recruitment for different roles and have different approaches to hiring."

Improved candidate response rates compared to traditional methods of recruitment

As SmartMatch is so streamlined, it makes the process of candidates replying to potential employers a whole lot easier. Communication can be started easily within the platform, meaning there's no need for long email threads which can add significant time during the hiring process.

"There's a very good reply rate from people who are listed on the SmartMatch talent pool. In my experience here, if we connect on SmartMatch, we try to send out an email, and usually eight of them will reply. It's much faster than using a job board or other job boards."

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reality is that candidates can be reached much faster. Why having a system where you can reach potential for filling open roles.

useful because you don't have to be posting and gathering talent from other job boards, contacting them by

email and organising on multiple platforms. It's infinitely faster."

"We've hired candidates in just a few days because the reply rate is so high. Even though the number of candidates or applications is a bit lower compared to those on a traditional job board, they reply very fast. It's also much faster to post it and to move along the process that it's already on."

"The best benefit is that because all these systems are connected, it makes the hiring process so much faster."

One system for everything

Finding, hiring and onboarding new starters with Employment Hero saved Daniel a tonne of time and the all-in-one system has been a game changer for him.

By having everything stored securely in one place, Daniel could move the successful candidate through the recruitment journey straight to the onboarding process. It's a time-saving big tick from Daniel – and he's loving this feature.

"Because the recruitment system is inside Employment Hero itself, it means that you collect all the information in one platform and you add it all into their employee profile inside the HR platform. It saves so many hours of work and is better compliance-wise for keeping track of files. The integration of all the processes is the best feature it has. If everything can be done within the same system it becomes much less work."

A big impact on a small business

In a small business, it's no secret that no two days are the same and your to-do list can change at the drop of a hat. With this front of mind, it's important to

SmartMatch, Daniel has

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knows first-hand the value a recruitment admin, all while person for the role.

...lps to ease that, it's such a big hiring teams. The average to 16 hours due to the ...ch all the candidates we see out. This can save us hours



“Recruitment can be such a burden and this tool helps to ease that. It’s such a beneficial tool for small businesses that don’t have hiring teams.”

 Case study • Tradern Australia



About SmartMatch

SmartMatch matches employers and talent instantly without the need for time-consuming, expensive job boards.

Using AI, SmartMatch analyses a candidate’s skills, experience, and certifications to find a perfect match. You get a list of work-ready candidates delivered directly to you, which easily builds your talent pipeline.

It’s a brand new tech that’s the first of its kind and it’s revolutionising the way people get employed.

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at Tradern Australia Care
to learn more about how
orm your HR processes, [speak](#)

at our interactive demo of



How to use SmartMatch



Talk to an employment specialist



Daniel Oliveira

Training Services

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We acknowledge Aboriginal and Torres Strait Islander peoples as the First Australians and Traditional Custodians of the lands where we live, learn and work.

What we do

Employment Hero is an end-to-end HR, payroll and recruitment solution designed for Australian businesses. Our suite of powerful employment tools help streamline your workday, so you can focus on what matters.

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