# EMPOWER ASSOCIATES



**Customer**
Empower, LLC

**Country**
USA

**About customer**
Empower is a group of senior recruiters who leverage both a process and platform that automates and amplifies their recruiting efforts.

Company analysts and development executives were in dire need of a robust and reliable tool that would help develop the company's next-generation CRM. Among the available solutions on the market, dbForge Studio for MySQL better suited the needs of the team. The product was chosen as the most powerful and secure.

"*dbForge Studio for MySQL has been the most effective database tool supporting the design, architecture, development, administration and debugging of our next-generation CRM system. There is nothing else like it on the market. I do think dbForge is hands down the best IDE for MySQL. It's a fantastic tool.*"

**DAVID ALLEN, DIRECTOR OF DEVELOPMENT**

## Challenges faced

- The company needed a reliable tool for designing and developing their next-generation CRM system

- Database administration routine took much time

- Debugging has always been one of the most challenging and time-consuming tasks for the developers.

## Results achieved

- dbForge Studio for MySQL excellently copes with the company tasks cutting development time and boosting productivity.

- The tool has significantly simplified the company's database administration and improved resource utilization.

- dbForge Studio for MySQL facilitated the development of more robust code and reduced time on its debugging.

# Key Features Empower, LLC is excited about

### 01 MySQL Debugger

dbForge Studio for MySQL empowers developers and DBAs with excellent automated debugging capabilities taking away the pain of combing through scripts to find errors.

### 02 Database administration

Database administration is one of the most important jobs when dealing with databases. The tool helps automate routine database tasks and ensures better MySQL database security.

### 03 Database Designer

The advanced database designer functionality allows creating and editing database structure as well as reverse engineering MySQL databases and viewing foreign key relations between tables.