

# RealSkin Dermatology improves financial health and patient communication with ModMed



With the help of ModMed BOOST, we resolved unpaid claims and recovered \$80,000 in revenue. We also improved patient communication via Klara and enhanced payment options with ModMed Pay, leading to a 30% increase in payments through text notifications.

**Tiffany Walsh**, Business Manager



Dr. Russell S. Rowe founded RealSkin Dermatology in Texas, expanding from a solo practice to a team of six providers across 10 locations. The group needed a software system that would enhance efficiency, streamline operations, improve patient engagement and give them better control of their finances. They chose the all-in-one software from ModMed®, to include EMA®, ModMed Practice Management, ModMed BOOST RCM, ModMed Pay, and Patient Collaboration with Klara® to meet the significant needs of their patients and help them achieve success.

Business Manager Tiffany Walsh shared their results:

📈 Increased patient payments by 30%

📄 Collected up to \$80K in unpaid claims

📝 Comprehensive notes to support coding decisions

## Goals

- Gain control of finances and clean up claims
- Enhance efficiency using cloud-based technology
- Improve patient communication and payment processes

## Results

- Improved financial health and billing
- Streamlined clinical visits and coding
- Increased patient satisfaction and collections

Read this success story and more at:  
[modmed.com/realskin-dermatology](https://modmed.com/realskin-dermatology)

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