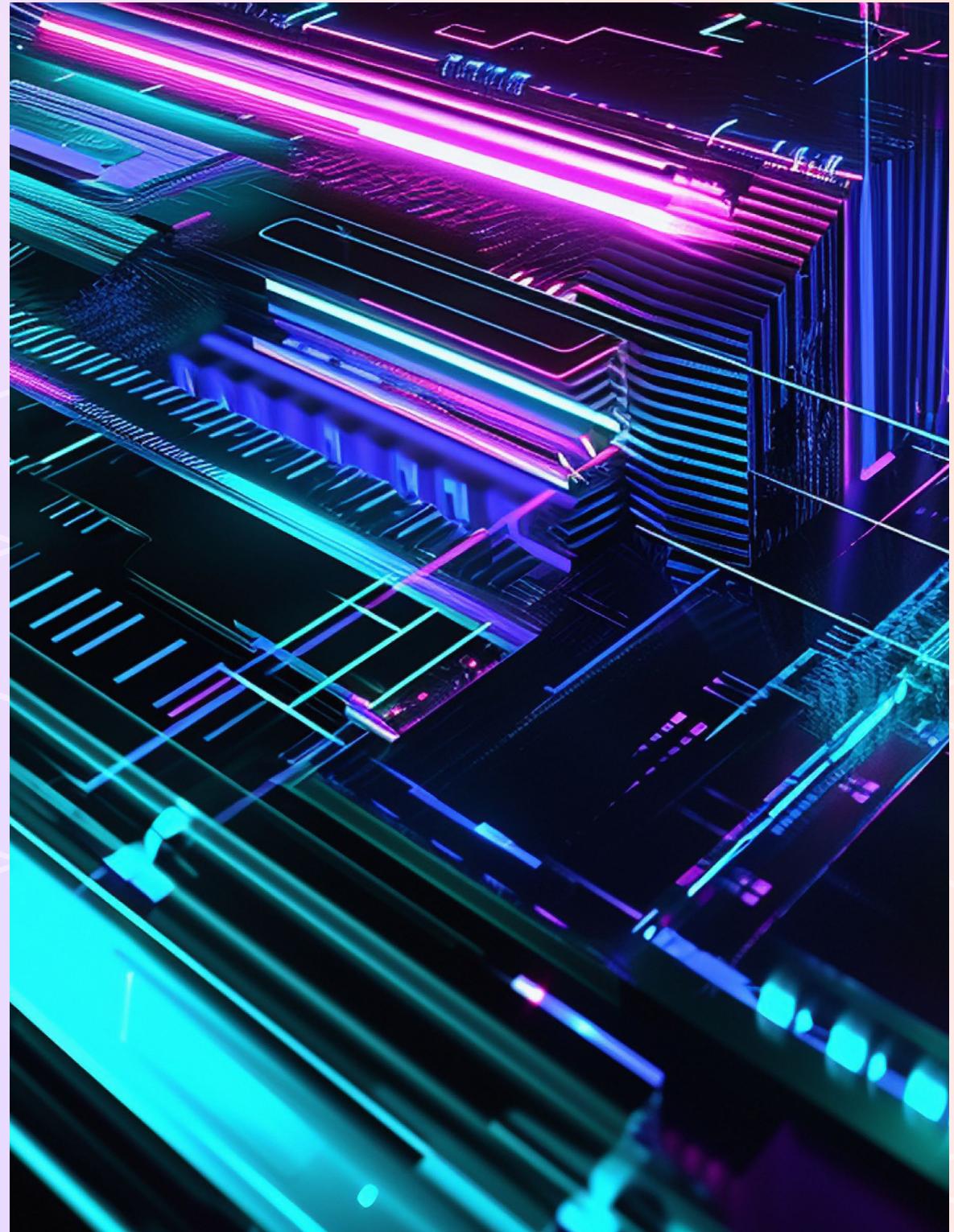




Credit Saison achieves digital transformation (DX) goals with Platform Equinix®

80% of mission-critical financial services migrated to the cloud to maximize flexibility, agility and speed for growth

Case Study



Japan's leading payments provider optimizes digital platforms, maximizes cloud services and enables its DX vision to become a comprehensive life services group focusing on financial services.

Challenge

Riding on its successful payments business, Credit Saison expanded to include leasing, finance and real estate as part of its service portfolio. To drive its growth strategy forward, the company developed its Credit Saison Digital Transformation (CSDX) Vision—a strategy to transform customer experiences (CX), employee experiences (EX) and digital ecosystems. However, its rigid infrastructure limited cloud utilization, slowed network connectivity and restricted its advancement into the digital age with CSDX.

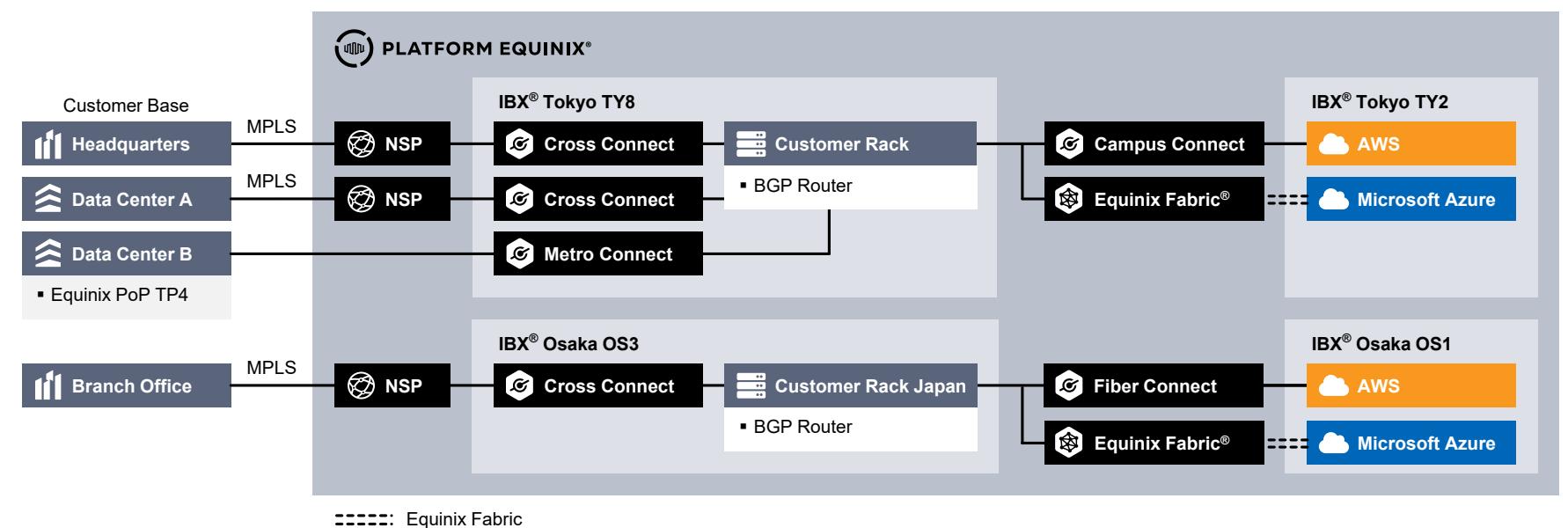
Solution

Credit Saison turned to Equinix IBX data centers to bring its CSDX vision to life and increase cloud utilization. The IBX facilities also act as network hubs to provide multiple access points.

Platform Equinix offers secure direct connectivity to Credit Saison's customers in the same IBX, supports interconnection with AWS® and enables software-

defined connections with other public cloud services. Additionally, high-speed closed-circuit connectivity between Credit Saison's on-premises, customer and partner infrastructures enhances efficiency further.

The company set up a similar network in Osaka to facilitate availability and connections for its branch. Replacing private dedicated lines with the power of interconnectivity provides high-speed, cost-efficient connections that ensure reliability and business continuity while dealing with challenging situations.



The simplified global network with Equinix Fabric, colocation services and EVP-LAN delivers cost-efficient, high-speed connectivity.

Solution Components

Equinix IBX data centers

Secure and sustainable data centers in Tokyo and Osaka to build a digital ecosystem.

Equinix Cross Connect

Consolidation of multiple costly dedicated lines into high-speed closed-circuit connections with IBX data centers and on-premises, customer and partner infrastructures.

Equinix Fabric®

Software-defined connections to build networks with different public cloud providers quickly and flexibly.

Benefits

The new streamlined digital infrastructure allows Credit Saison to maximize the benefits of cloud computing, enhance its network agility and speed up connectivity to future-proof the business and accelerate innovation.

Cloud integration

By migrating its systems to Equinix IBX data centers, Credit Saison has made 80% of its systems cloud-based to maximize benefits.

Network agility

Platform Equinix provides cost-efficient and agile networks, allowing Credit Saison to shorten network activation time from months to three business days.

High-speed connectivity

Cost-efficient interconnectivity significantly upgrades the network bandwidth for connecting to AWS 1000x—from 10 Mbps to 10 Gbps—enabling reliable and stable communications.

“Having a short lead time to activate network connections is very valuable for us. With Platform Equinix, we are able to reduce the setup time from a few months to three business days, allowing us to expand our services and digital ecosystem faster and easier.”

Yutaro Ono, CISO, Credit Saison

Ready to get started?

Find out how you can accelerate cloud integration with high-speed, agile and interconnected digital infrastructure on Platform Equinix.

[Learn more](#)



About Credit Saison

Founded in 1951, Credit Saison never stops growing. It is expanding from a traditional payments provider to a comprehensive life services group with financial services as its core, providing leasing, finance and real estate-related services. In recent years, it has embarked on a digital transformation (DX) journey, aiming to continue its growth as a leading-edge services company that empowers customers' quality of life in the digital age.

Corporate.saisoncard.co.jp

About Equinix

Equinix (Nasdaq: EQIX) is the world's digital infrastructure company[®]. Digital leaders harness Equinix's trusted platform to bring together and interconnect foundational infrastructure at software speed. Equinix enables organizations to access all the right places, partners and possibilities to scale with agility, speed the launch of digital services, deliver world-class experiences and multiply their value, while supporting their sustainability goals.

Equinix.com

Drive your future forward on Platform Equinix[®]

Platform Equinix is where digital businesses bring together all the right places, partners and possibilities to create the digital infrastructure they need to succeed. It's the trusted foundation for digital infrastructure, enabling businesses to innovate and create value through our digital ecosystem of tools, technologies and capabilities from the most valuable partners and communities in the world.

