

CASE STUDY ON EQUITY RESEARCH BACK OFFICE SERVICES

Overview	<p>Backtesting is a process that helps traders understand how certain financial instruments would have performed in the past, provided a particular mechanical trading system had been used to trade them.</p> <p>The process of backtesting had to be performed on different sets of counter-cyclical stock based on several investment policies in order to identify the policy that could give good returns even in a stock market down-trend.</p>
Customer	A Portfolio Management Firm - MA
Customer's Challenges	The firm was spending a lot of valuable time and effort on backtesting.
Flatworld Solutions' Back Office Services Provided	<ul style="list-style-type: none"> + Data pertaining to several years was extracted from VectorVest + Investment policies for testing were formulated + Market indicators and their values were selected + A basket of counter-cyclical stocks was created + Backtesting was performed for the past 12 years by using the FastTrack Software
Impact on Customer's Business	<ul style="list-style-type: none"> + The cost of resources and other costs were reduced drastically + The customer experienced a faster turnaround time

Flatworld Solutions believes in delivering accurate finance and accounting services to its global customers, helping them save on time and effort, besides maximizing their productivity and revenue.

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