



Customer Success Story

Healthcare

Leading Pharmaceutical MNC Reimagines Their Product Lifecycle Management Using EIQ



Value Delivered

- 85% Improvement in new product development and go-to-market
- 79% Improvement in Change Management KPIs
- 85% Standardization of similar processes across product lines



Challenge

Rapid growth and acquisitions had resulted in a siloed landscape of multiple Product Lifecycle Management (PLM) solutions. The client wanted to have full digital traceability over its products' lifecycle across all business units in the U.S. and Europe.



How We Helped

- Reimagined a unified and scalable solution that brought together the disparate PLM solutions.
- Enabled a continuous transfer of product data from engineering to the factory (engineering and manufacturing BOMs, Process Plans and Resource planning)
- Integrated with the ERP and CRM systems for improved efficiency.



EIQ Features Used



Data Flows



Process Flows



Multi-channel Apps



Enterprise Connectors



Analytics and Reporting



Decision Automation

EQ Platform Overview

End-to-End Intelligent Business Automation Platform



Process Flows

Automate enterprise workflows and create seamless customer and user journeys quickly.



Event Flows

Process and analyse events in real time to predict real-time threats and identify opportunities.



Decision Automation

Simplify complex decision logic to make accurate decisions in changing business environments.



Analytics and Reporting

Derive actionable insights for your business with robust analytics and present data in rich reports.



Business Rules

Define and update business rules quickly with audit trails to identify and track changes.



RPA

Leverage the power of non-intrusive, unified RPA



Data Flows

Handle structured and unstructured data with an easy drag-and-drop functionality.



ML Flows

Embed intelligence in the handling of process and data attributes using dynamic ML models.



Enterprise Connectors

Integrate with business-critical systems quickly using pre-built and custom connectors.



GenAI

Automate integrated text generation within process, data, or event flows using GenAI



Multi-channel Apps

Create dynamic web and mobile applications with new or pre-built templates that can work online or offline.



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