



Case studies

▼ How skilled garment technologists for Jack Wills led to a lasting working relationship. *Click to read more*

Overview

- Roles filled successfully within 2 weeks of initial brief
- Lasting client relationship established

Challenge

Jack Wills were rapidly expanding their technical department and looking to fill two completely new roles for two additional garment technologists.

Candidates needed a strong technical background and to be able to fit garments, create specs, get involved with garment testing and build good relationships with factories' design and buying department. It was also essential that the candidates had worked within a similar business on a comparable level of product quality in order to fit into the Jack Wills way of working quickly and efficiently.

Another challenge was finding candidates who had worked specifically on the same product areas, with the right personality/aligned values for Jack Wills as a business and with branded experience within the salary budget given by the technical manager

What we did

We took the following steps:

- Initial search across our large database of both active and inactive candidates, searching specifically for technologists with the relevant product areas
- Approached senior technologists and technical manager clients in the industry to ask for referrals on good candidates they have worked with
- Used LinkedIn and other networking sites to source candidates by product type and background
- Advertised the roles on both the Michael Page website and Drapers (trade press) to attract new candidates

Results

- Both roles were filled within two weeks of the initial brief. Three months in, both candidates were still happy and doing well in the roles
- We have continued to recruit garment technologists for Jack Wills