

Portfolio

Feature-Rich HR Consulting Portal



Project Overview

A U.S.-based HR consulting company approached Oxagile to develop a modern coaching portal. The solution would need to ensure a great user experience and open up new revenue channels in the form of premium content sales, corporate training programs, and paid telecoaching.

Delivered by Oxagile, the new portal provides an intuitive UX and streamlined navigation across all modern browsers, whether desktop or mobile. The solution comes with a wealth of features designed to advance the client's business and open the door to new monetization strategies, both B2B and B2C.

Key features and highlights:

- A comprehensive library of valuable HR resources, including ebooks, white papers, article archives, and more;
- A customizable opt-in list that allows capturing qualified leads;
- Advertising modules for building and placing various custom promos and special deals;
- A premium career program for job-seekers that covers resume building, group sessions, and one-on-one coaching;
- Advanced multimedia modules, including podcasting and webinars;
- A powerful, category-driven search across the entire library of resources;
- Tight integration with a third-party CRM for client nurturing and relationship management;
- A full-fledged eCommerce module, complete with seamless PayPal integration.



Technology Stack

PHP, HTML5, CSS3, jQuery



Timeframe and Workload

Duration: 4 months

Effort: 4.5 man-months