

Feedly with Zeplin

Feedly connects you to the information and knowledge you care about. It's the better way to organize, read and share the content of your favorite sites. Organize your favorite blogs, news sites, podcasts and Youtube channels and access them all in one place.

It's been 6 months since the Feedly team started using Zeplin. Last December they wanted to try a new way for handing off designs to the developers and dove right in!



Arthur Bodolec
Designer & Co-founder @Feedly

We talked to Arthur, designer & Co-founder at Feedly, also the creator of UX Archive. He has truly inspiring posts up on Medium, you should definitely check them out.

Feedly is a 12-person startup and Arthur is the only designer, he works closely with 2 front-end engineers.

How was your design handoff process before Zeplin?

Creating and passing the design specs to my engineer is the most time consuming part of my design process. On one hand it is crucial to make sure every detail comes to live as intended. But in the same time it adds no value to the product itself. You just have to have it as a communication tool. Zeplin solves this by making sure my developer has the most accurate specs from my design while only requiring one click from my hand.

"Zeplin handles the most crucial part of the process where every detail making a great design could be lost in translation."

Where does Zeplin fit in your workflow?

Zeplin is the last tool I use in my design workflow. It helps me transition from a final design on Sketch to a working, pixel perfect product. Zeplin handles the most crucial part of the process where every detail making a great design could be lost in translation.

Zeplin has been truly amazing. We have been using it for our last desktop, Android and iOS projects. Every time I use Zeplin, the first implementation from my developer is 98% right, to the pixel. It usually takes only one pass with Zeplin and one where we sit next to each other and the final design is ready!

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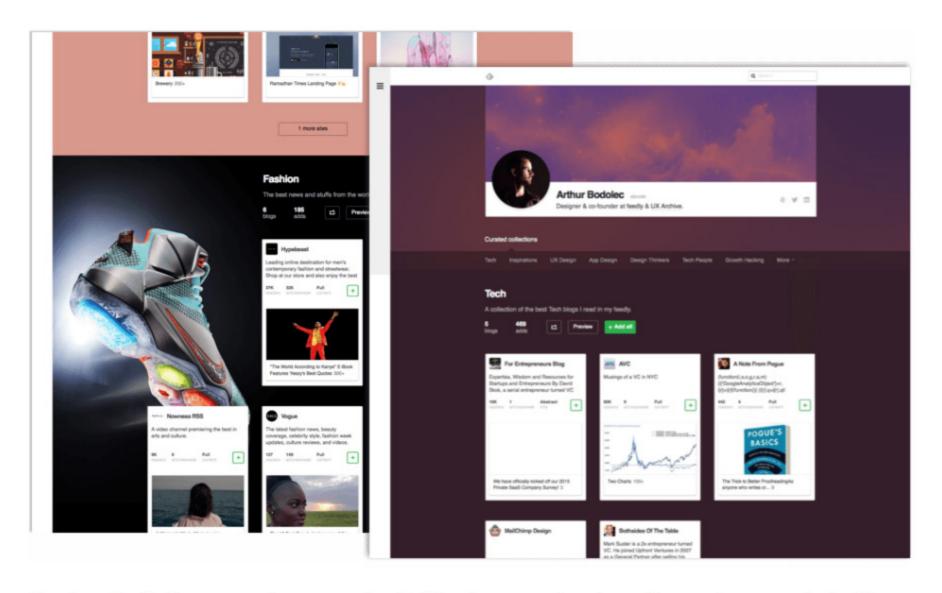
Sean Purcell Front-end Lead @Feedly

Zeplin's real value for me comes from the ease with which it conveys complex layout spacing in mocks. Being able to highlight an element and simply mouse over any other element to get absolute and relative spacing and positioning information is a huge time saver.

Do you have any released products that were made using Zeplin?

We released collection sharing, a way to selectively share your Feedly collections to others, which we built using Zeplin.

Here are some of the pages built in Zeplin:



Thanks to Zeplin I have more time to spend on building better user interfaces. I can make sure each detail is crafted in the best way possible. And I know nothing is going to be lost in translation.