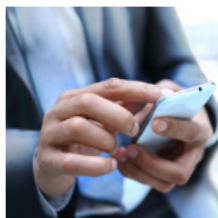


DEVELOPED IPAD APP FOR FIELD SALES AGENTS



The Client

The client is a top home theatre installation company. They offer premium services like light and sound design for high-end homes.

The Need

Flatworld Solutions' challenge was to provide a custom application for the client's sales agents to be used during their field visits. The application would have to include prices for quotations and the flexibility of putting together

various home theater packages for different customers.

The Solution

Flatworld Solutions' mobile app development team created an iPad app that enables field agents to use an engaging and interactive way of presenting the various products, prices and packages available.

The iPad app is designed to work in the following manner:

1. The sales rep first defines each aspect of the home theatre system from different types of packages: Silver, Gold, and Platinum.
2. The client then chooses the type of TV, the lights, the sound system etc.
3. The sales rep gives the final quote based on the choices made and then uses the stored data to send a formal quote to the potential client.

The iPad app also has an additional interactive feature which allows the sales rep to show a graphical presentation of the entire system and how the various components will fit with each other.

The Result

The mobile app solution helps the sales team make effective presentations and answer questions about the price of the product. It also gives the client the option of visually choosing the different components of the home theatre set-up and make informed decisions about how their choices will affect the pricing.

Tools and Technology

Mac OS, iPhone SDK 3.0, XCODE, XML for WebServices

[Contact us](#) for your mobile app development solutions.