

Savings of \$1 Million with Centralization & Optimization of Inventory Management

INSIGHT

A leading American manufacturer of ice chests, drink containers, and supporting accessories wanted to switch to a cloud-based enterprise architecture to drive business growth and boost operational efficiency.

Forsys in collaboration with [FloData](#) & Oracle, implemented a solution that centralized and optimized demand planning, sales, and operations planning. As a result, the client saved \$1 million and increased time savings by 250% within a year. Forsys connected the cloud and on-premise applications and integrated data using the FBDI templates of FloData.



BUSINESS CHALLENGE

The ever-increasing operational challenges pushed the client to identify a technology solution that optimized the demand management, sales and operations planning processes, aligned with the business objectives, and supported the company's growth forecast.

With 500+ products sold across hundreds of retailers around the globe, the client decided to integrate multiple applications into a single cloud-based enterprise architecture due to the following challenges:

- **Lack of ability to accurately forecast demand and constantly changing demand patterns.**
- **Growing supply disruption risks and insufficient knowledge of how to identify and prevent the risks.**
- **Lack of expertise to leverage varied fulfilment strategies in a single global supply chain plan.**
- **Absence of an integrated view of demand and supply chain.**



Industry
Manufacturing



Revenue
\$350 M



Employees
1K+

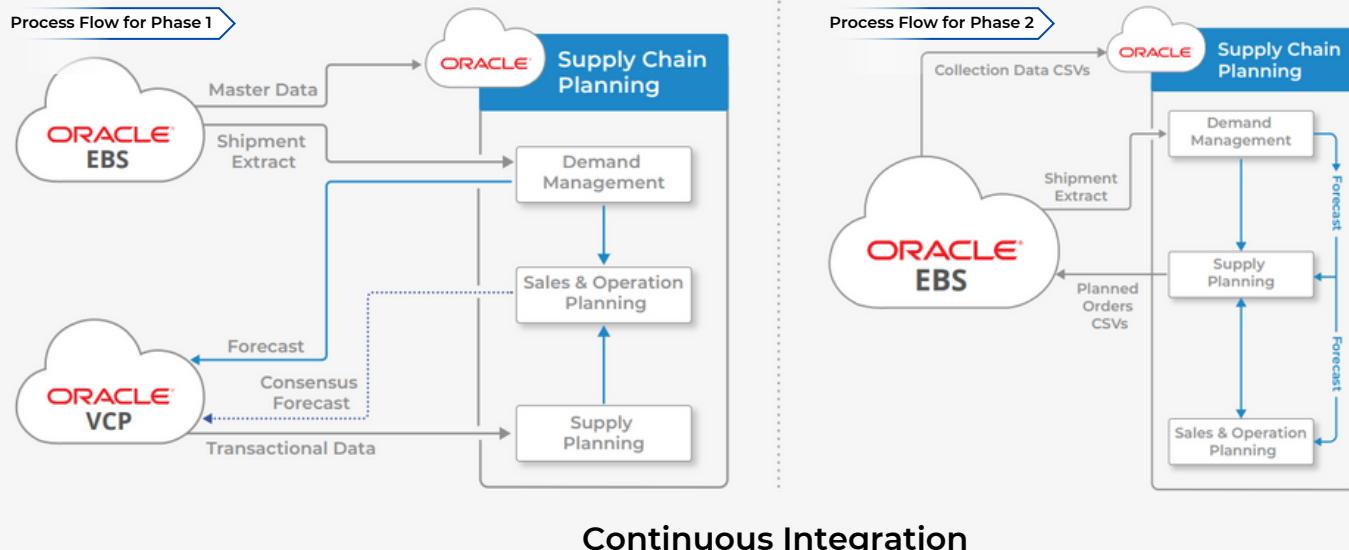


Headquarters
Texas, USA

TRANSFORMATION JOURNEY

Forsys implemented Oracle Fusion Planning Central Cloud and streamlined and improved demand planning, sales and operations planning. Since the client wanted to retain the business transactions in Oracle E-Business Suite (EBS), Forsys partnered with [FloData](#) to connect the cloud and on-premise applications and integrate data using File-Based Data Import (FBDI) templates.

Our deployment team mapped the attributes in the required FBDI templates from the source EBS system; FloData collected the master data and transaction data from the EBS source and loaded it into the Oracle Fusion Planning Central Cloud. The seamless data flow between the EBS system and Planning Central helped accelerate and simplify the implementation.



IMPACT

After implementing Oracle Fusion Planning Central Cloud, the client witnessed the following:

- ✓ Reduced order-rescheduling instances & enhanced forecasting accuracy based on supply chain inventory.
- ✓ Identification of the demand-supply balance of the stock-keeping units using the daily plans & simulation in real-time.
- ✓ Accurate forecasting ensued on-time delivery & boosted the revenue stream.
- ✓ Curtailed E2E planning cycle time and resolved demand variability.
- ✓ Integrated supply chain planning and demand forecasting in the cloud.
- ✓ \$1 million in savings with optimized inventory management.
- ✓ Accelerated supply chain data accuracy and lowered data latency.
- ✓ 250% jump in time savings with automation within a year.

ABOUT THE CLIENT

The client is a leading manufacturer of ice chests, drink containers, and supporting accessories. Incepted in 1947, the Texas-based company through its 500+ product offerings sold at hundreds of retailers around the globe calls itself the #1 cooler manufacturer in the world.

SOLUTION COMPONENTS

Oracle Fusion Planning Central Cloud, [FloData](#), NetSuite, JIRA