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CASE STUDY

Staying Ahead of the Game: How Juventus Leads Football's Cybersecurity Evolution with key Fortinet Solution

Staying Ahead of the Game

In today's digital age, football clubs face an increasing number of cyber threats due to their high-profile nature and vast digital ecosystems. As the stakes continue to rise, security is no longer just about defense - it's about staying ahead of the game.

As one of the most prestigious football clubs in the world, Juventus is known not only for its achievements on the field but also for its commitment to innovation and the digital journey experienced by its fans and community. But in an era where threats are increasingly sophisticated, Juventus recognized the need for a reliable, scalable, and secure foundation to safeguard operations, enhance performance, and deliver seamless digital experiences.

To achieve this, Juventus partnered with Fortinet, implementing its Secure Networking solutions across key facilities, including the Allianz Stadium, J|hotel, J|medical, and the First Team Training Center Continassa. The deployment, assisted by Fortinet Professional Services included:

- FortiGate NGFW
- FortiSwitch
- FortiAP
- FortiManager
- FortiAnalyzer

"Fortinet Secure Networking solutions provide Juventus with a secure foundation to meet our growing digital needs. Beside secure connectivity for users and devices, these solutions also enable continuous monitoring and comprehensive visibility across all networks by converging networking and security, said Mirko Rinaldini, Head of ICT at Juventus when highlighting the key impact of the implementation. Fortinet's firewall capabilities in particular ensure secure and efficient network traffic management while preventing unauthorized access."

Measurable Results from Secure Networking:

- 40% Reduction in Network Outages
- 10% increase in productivity has been achieved by the Juventus ICT Support and Infrastructure Administration Team, with strong indicators of sustained growth and further improvements
- 70% Increase in Network Performance
- 40% Reduction in Mean Time To Detect (MTTD) of Network Issues

"Fortinet Secure Networking solutions provide Juventus with continuous monitoring and comprehensive visibility across all networks, enabling us to identify and respond to potential threats swiftly"

Mirko Rinaldini,
Head of ICT, Juventus

Objectives

To establish a secure, efficient digital environment that allows Juventus to maintain operational resilience while evolving its digital services.

Challenges

- Managing security across multiple facilities with a complex, high-demand network architecture.

- Ensuring uninterrupted connectivity for staff, players, and digital platforms, especially on match days.

- Implementing a scalable network capable of supporting Juventus's expanding digital ecosystem and future initiatives.

By partnering with Fortinet Professional Services, Juventus benefited from:

1 - Expert Design and Implementation
Fortinet's team collaborated closely with Juventus to design a tailored security architecture that met the unique needs of the club's complex digital ecosystem.

2 - Seamless Integration and Deployment
Hands-on support during the installation phase minimized disruptions and ensured optimal performance across all facilities.

3 - Strategic Guidance and Training
Ongoing strategic advice and training sessions empowered Juventus's ICT team to maximize the value of Fortinet's solutions, enhancing their cybersecurity capabilities.

Rinaldini, praised the collaboration: "Fortinet Professional Services have been instrumental in helping us achieve a seamless and efficient digital transformation. Their strategic guidance and hands-on support have empowered our team to effectively manage our network and cybersecurity landscape."

As digital demands in football grow, a secure and high performance network infrastructure has become a competitive advantage. With Juventus expanding its digital initiatives, from enhanced fan engagement platforms to streamlined internal operations, these innovations must be supported by a resilient and scalable infrastructure. By investing in secure networking, Juventus enhances digital connectivity across all touchpoints, from internal operations to fan engagement.

Rinaldini concludes: "We see this as the beginning of a long-term partnership with Fortinet, ensuring that Juventus remains at the forefront of cybersecurity innovation."

Business Impact: Strengthening Juventus's Digital Infrastructure
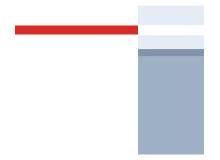
- **Resilient and Secure Connectivity**
  Ensure seamless, high-performance network access across all Juventus facilities, from the Allianz Stadium to the training centers

- **Operational Continuity**
  Reliable infrastructure prevents disruptions during match days and major events, supporting the club's day-to-day operations without compromise

- **Scalability for Digital Expansion**
  Juventus can confidently pursue new digital initiatives, including connected stadium experiences and enhanced fan engagement, with a secure and scalable network foundation

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