

Four Square Preschool and Daycare

Lakeville, Minnesota

Program type

Early childhood education (family-owned single center location)

Quick stats

130 students, 23 staff members, 4 classrooms – with a 1 year waiting list!

Functionality used

Photo sharing, daily reporting, incidents, and medicine tracking



Life before brightwheel

We like many other centers did most everything on paper. We had an array of communication issues which we tried our best to meet the needs of individual parents, email, texting, daily notes, newsletters, etc. We always seemed to have a few parents that still needed more. Brightwheel was our solution.

Life since brightwheel

The fact that brightwheel is so easy to use with the least amount of channels/menus to go through makes it fast, easy, and intuitive. Even our mature non-tech savvy staff is able to use this app with ease. The calendar makes it easy for parents to know when kids have special days and events. Individual parents really seem to appreciate all the different features and functions brightwheel has to offer. I personally love that we now have a way to keep the pictures staff take. In the past staff would use their phones and text parents pictures directly, which obviously had many drawbacks. I could go on and on!

Testimonial

"We asked our nursery room to be the guinea pig and try out lots, and I mean lots, of other electronic daily apps. All I told them was some are expensive, some are free and everything in-between, pick your favorite. Brightwheel won hands down and we couldn't be happier. Bonus - The simple fact that brightwheel appreciates feedback and is growing and adjusting their platforms to accommodate us is amazing. All of the other options were cumbersome, not to mention their platforms are already set in stone so they are what they are."