



Supply Chain  
Visionary Finalist



## CHALLENGES SOLVED

1

MANUAL TRACK &  
TRACE PROCESSES

2

REACTIVE  
CUSTOMER SERVICE

3

CUSTOMER  
PENALTIES



## SOLUTION



FourKites' AI agent Tracy automated our tracking responses, potentially saving 25 hours per week by handling load status inquiries 24/7.

AI handles routine communication and data cleanup automatically, letting our team focus on strategic priorities.



## RESULT BY THE NUMBERS

25

HOURS PER WEEK  
SAVED THROUGH  
AUTOMATED RESPONSES



GOLDEN KITE AWARDS

FOURKITES