

## FLATWORLD PROVIDED 3D FURNITURE MODELING SERVICES TO AN AWARD WINNING AMERICAN INTERIOR DESIGN FIRM



### The Client Profile - Leading Interior Design Consultant

The client is based in the United States (San Francisco) and is an award-winning interior design expert that specializes in providing online solutions to improve modern living spaces at affordable prices.

### Client Requirements and Challenges - 3D Modeling and Rendering

The client needed support for 3D furniture modeling and rendering that would enhance their online design library and enable customers to

visualize the impact of different furniture choices. Requirements included the ability to satisfy multiple details associated with practical furniture models and extensive experience in producing high-resolution images that were appealing.

The project involved these primary challenges -

- + Understanding regional differences in interior design requirements
- + Incorporating weather and lighting conditions in 3D models

### The Solution by Flatworld Solutions

The Flatworld Solutions 3D modeling specialists developed this solution -

- + The team included an account manager and two designers
- + Prior to beginning the project, team members researched and discussed unique regional design requirements
- + The team conducted daily calls with the client to obtain information and review project status
- + The initial phase of the project involving 30 interior design models was successfully completed according to client specifications

### The Results - Created 30 High-resolution Furniture Modeling Scenes

This project illustrates the value of providing consumers with practical and visually appealing online images that depict alternative design scenarios. In this case, requirements also included designing multiple high-resolution 3D furniture models that meet the current expectations of potential buyers in a specific region. The client chose Flatworld Solutions (FWS) because of relevant industry experience, 3D modeling expertise, reputation for high quality and affordable pricing.

FWS is a global provider of outsourcing services and has two decades of specialized design experience. The Flatworld Solutions team can work in your time zone - our 3D modeling team operates on a 24/6 schedule that allows easy communication and quick results across multiple time zones.

Flatworld Solutions is a one-stop outsourcing provider with cost-effective pricing that helps our clients stay ahead of their competition. In addition to specialized design services like 3D furniture modeling, our international team of experts can help with diverse operational needs such as multilingual invoice data entry, rapid prototyping, and conversion of legacy design files and hand-drawn sketches to contemporary formats.

[Contact Flatworld Solutions today](#) to discuss our customized 3D modeling strategies for interior designers, marketing firms, real estate professionals and architects.