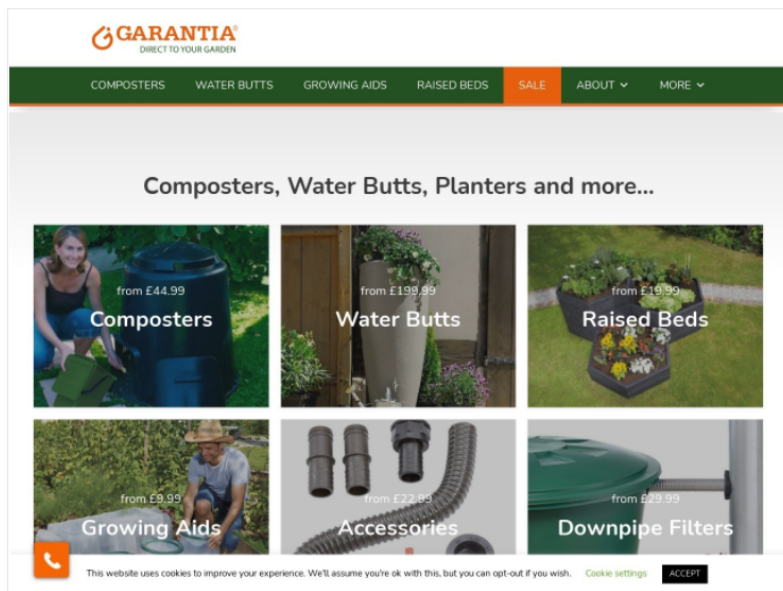




SHOWCASE

REAL WOOCOMMERCE STORES SUBMITTED BY THEIR MAKERS

Garantia UK



Garantia UK is a manufacturer of water butts, composters, planters, growing aids, and other **gardening accessories**.

What makes Garantia unique is that they use as many recyclable materials as possible. Their **decorative water butts** are a stylish alternative to traditional rainwater harvesting options, coming in 60 shapes, sizes, and colors.

The company also offers an extensive range of garden composters made from 100% recyclable plastic, as well as a wide range of gardening tips on its blog.

“We needed to build a website quickly at the start of the COVID-19 lockdown to help sell these product ranges online.”

Oxfordshire-based design agency, **Technique Web**, worked closely with Garantia’s team to create a visually striking online store that not only looks great – it works well for customers too.

“This is one of many websites we have built for this particular client,” mentions Laurence Caro. “We love working with them and getting results using WooCommerce as the **preferred eCommerce platform**.”

“We needed to build a website quickly at the start of the COVID-19 lockdown to help sell these product ranges online – something that Garantia had not done before,” Laurence adds. The new site focuses on a simple user journey to ensure the customer experience is fast, secure, and easy for shoppers to check out using PayPal or Stripe.

EXTENSIONS USED

- **PayPal Checkout**
- **WooCommerce Mailchimp**
- **WooCommerce Google Analytics**
- **WooCommerce Instagram**
- **Product Add-Ons**
- **Dynamic Pricing**
- **Stripe**
- **Google Product Feed**

DEVELOPER

Technique Web

DESIGNER

Laurence Caro/ Mark Foster

CATEGORY

Home & Decor

COUNTRY

United Kingdom (UK)

VISIT WEBSITE

<https://www.garantiauk.co.uk/>