Customer Story: Geo-Institute, ASCE

The Geo-Institute increased abstract submission and review capability for multiple events using CATALYST abstract management software.

Scalable abstract management software for managing multiple events with increased submissions

The Geo-Institute is one of nine groups that make up the American Society of Civil Engineers, an organization that advances civil engineering technical specialties through technical conferences and continuing education. The Geo-Institute serves 11,500 members who share a common interest in understanding the engineering behavior of earth materials to construct sound structures.

Scale Event Management with CATALYST®

CATALYST abstract management software provides a flexible and simple way to collect, review, and distribute event content that saves meeting planners valuable time.

GEO-INSTITUTE
ASCE

"Not only do the products make things easier for us, we could tell what it would be like to work with Omnipress from the start: transparent, straightforward, and easy."

Brad Keelor, Director, Geo Institute, American Society of Civil Engineers

Challenge: Find a more flexible abstract management software for increased submissions

The Geo-Institute typically hosts between two and four conferences per year that vary in size and complexity. Their abstract management solution was not able to adequately flex based on the number of submissions, which ranges between 200-800 or more. As the number of abstracts increased, it became exponentially more difficult for both staff and volunteers to manage the collection and review process.

Solution: CATALYST® abstract management software provided needed flexibility and could also push content directly to a mobile event app

After performing research on several systems, the Geo-Institute ultimately chose CATALYST for its scalability, ease of use, and because they knew they would be fully supported by their own Omnipress project manager. Additionally, the Geo-Institute decided to use the Attendify® mobile event app because it integrated seamlessly with CATALYST, providing the ability to automatically push the session schedule and content to attendees.

Results: The ability to execute multiple annual events at scale

With a more scalable system that is also supported by their own dedicated Omnipress team, executing a diverse group of annual events has become simpler for Geo-Institute's volunteers. Integrating CATALYST with the event app also reduced the amount of work required. Not only did they save money over their previous app, they found it provided a better overall experience for attendees and staff.

Project Overview

Customer:

Geo-Institute, American Society of Civil Engineers

Services:

CATALYST® Abstract Management Software

Mobile Event App