



GLOBAL MARINE BROKERAGE

globalmarineboats.com

Joe Lieser, Owner

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Global Marine Boats wanted a comprehensive website that incorporated all aspect of their marketing strategy. The thrust of their business is to liquidate boats and make deals from all sides, but they also have the ability to find and sell any yacht on the market. Features of the site include:

- Magnificent hero image setting the scene of a boat owners dream
- Strong Calls to Action to the "Sell Your Boat"
- Feature boats listing for Yachts they own
- API integration that displays all boats for sale across the country.
- Search capability for visitors to filter API boats for sale from the database
- Full Screen dropdown menu for boat search from any page
- Email capture for "Boat Hotlist" which notifies subscribers to new deals on the market
- Fully Mobile responsive for phones

