CPG Leader Builds Predictive Inventory Product to Reduce Waste and Drive Action

A global CPG company developed a predictive data product that forecasts product sell-through and expiration risk by POS location. Built on Databricks and deployed via Power BI, the product enables teams to dynamically adjust pricing and distribution strategies to reduce stale inventory and improve margin protection.

20%+
Reduction
of Stale Inventory Losses

1M+
Annual Savings
from Waste Reduction

3x
Faster
Decision-Making