



With GoFundMe Pro's Live Events, Faith In Practice's annual gala raised \$146k above its goal

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Challenge

Host a gala bigger and better than the previous year to raise funds for future mission trips to Guatemala

Solution

GoFundMe Pro's event software, Live Events, offered everything Faith In Practice was looking for to host its hybrid gala

“I find GoFundMe Pro to be a very intuitive tool to learn and use. It didn't take much to learn how to use and build the GoFundMe Pro pages.”

– Ian Rhoades, Business Solutions Director

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Faith In Practice is a medical nonprofit that services the poor and indigenous in Guatemala. The organization works in close partnership with local Guatemalan hospitals and institutions and sends around 40 teams of surgeons and physicians to Guatemala per year.

The team hands out medicine and vitamins, conducts surgery assessments, and performs surgeries based on individual needs. They provide care to more than 30,000 Guatemalans annually at a level that is not typically available or affordable

Simplified tools to power elevated fundraising

Faith In Practice has been using GoFundMe Pro's fundraising software since

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that covers their flights, accommodations, and meals. They're also asked to set up a GoFundMe Pro peer-to-peer fundraising page and to share their mission pages on Facebook.

Each individual rallies their network to donate with a goal of raising \$1,500—a huge source of income for the nonprofit.

The annual gala goes hybrid, thanks to Live Events

Every year, Faith In Practice puts on a gala to fundraise and celebrate the achievements of its organization and volunteers. The gala, which is held near Faith In Practice's headquarters in Houston, TX, gives attendees an opportunity to connect with doctors, volunteers, and friends while supporting a cause close to their hearts.

In 2022, the [Faith In Practice gala](#) was hosted through a hybrid environment thanks to GoFundMe Pro's event software, [Live Events](#). This new approach allowed supporters who were unable to travel and attend in person to participate despite geographic barriers. The team utilized Live Events's features, including:

- **Ticketing page** where attendees could purchase virtual tickets or tables
- **Messaging and reminders** to attendees leading up to the event

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an automatic response inviting the supporter to donate through a provided [donation form](#)

Faith In Practice's Live Events auction page

The gala had 316 in-person attendees and 62 virtual attendees. **The fundraising goal for the gala was \$800,000, and in the end, the team raised \$946,000!**

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Bigger fundraising goals mean more Guatemalans served

The Faith In Practice team sets its sights even higher for its 2023 gala. They're focusing on growing the number of virtual attendees by creating pocket watch parties in locations outside of Texas.

They plan to utilize [GoFundMe Pro's credit card readers](#) at the next gala to streamline the donation process. Plus, Live Event's upcoming feature—allowing event admins to make table assignments ahead of the event—will help dramatically reduce day-of stress for the Faith in Practice staff.

GoFundMe Pro product features used

Check out the product offerings that this organization used for success

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Get results like Faith In Practice

Learn how top nonprofits use GoFundMe Pro to power their fundraising.

[Request a demo](#)

Related Case Studies

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Stand Up To Cancer brings in thousands of donations from participating in

Success Story

Joni and Friends grew 34% year over year on Giving Tuesday with Campaign Studio

Success Story

More than 50% of donors gave multiple gifts in a single transaction through HOPE International's Gift

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COMPANY

Story

Careers

PLATFORM

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