



# Hope for Haiti utilizes GoFundMe Pro's Giving Cart to enable more giving from every appeal

## Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our [Privacy Notice](#) and [Cookie Policy](#), and agree to our [Terms of Service](#).

Okay



[See Our Privacy Notice](#)





## Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our [Privacy Notice](#) and [Cookie Policy](#), and agree to our [Terms of Service](#).



[See Our Privacy Notice](#)

Giving donors new and innovative ways to show support and connect with the mission of the organization

---

## Solution

With Studio and Giving Cart, Hope for Haiti increased the number of gifts without fatiguing donors and deepened their connection with the mission

“We were really intrigued by the psychology behind Giving Cart and Intelligent Ask Amounts. By making it easy for our donors to give in multiple ways in a single checkout and motivating them to action through the potential impact of their dollars, we’ve deepened the connection to our mission impact and have seen an increase in the number of donations.”

– Taylor Hebble, Chief Development Officer

### Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our [Privacy Notice](#) and [Cookie Policy](#), and agree to our [Terms of Service](#).



[See Our Privacy Notice](#)

# Connecting donors to the impact of a gift

Since joining the GoFundMe Pro community in 2017, Hope for Haiti has been a proactive early adopter of GoFundMe Pro's product offerings, continuously innovating its fundraising strategy. The fundraising team eagerly participates in early testing phases and contributes to the

## Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our [Privacy Notice](#) and [Cookie Policy](#), and agree to our [Terms of Service](#).



[See Our Privacy Notice](#)

**ff** Hope for Haiti is deeply entrenched in the GoFundMe Pro ecosystem. We want to stay ahead of our donors' needs and continue to raise the bar on our fundraising strategy. Without GoFundMe Pro, we would not be where we are today.

**Taylor Hebble**

Chief Development Officer

Using [Studio](#), Hope for Haiti quickly created a visually engaging campaign that aligned with its brand and website, all without the need for coding expertise. Additionally, they integrated GoFundMe Pro's new [Giving Cart](#) feature which Taylor likens to adding items at a grocery checkout line. This feature allows donors to select multiple items to support, creating a personalized "philanthropic shopping" experience where donors can choose exactly how and what they want to contribute.

**Privacy Information**

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our [Privacy Notice](#) and [Cookie Policy](#), and agree to our [Terms of Service](#).



[See Our Privacy Notice](#)

Hope for Haiti's campaign with Giving Cart

# Making the most out of each moment of generosity

## Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our [Privacy Notice](#) and [Cookie Policy](#), and agree to our [Terms of Service](#).



[See Our Privacy Notice](#)

**ff** Because of Giving Cart’s streamlined approach, we can consolidate donation opportunities and package them into meaningful, flexible giving options that resonate deeply with our supporters. This reduces the need for frequent asks, minimizing donor fatigue and fostering a more positive, lasting relationship with our supporters.

**Alexa Nargi**

Communications and Storytelling Manager

GoFundMe Pro testing shows that enabling Giving Cart leads to 17% more donors opting to make multiple donations, and donations with multiple gifts are twice that of single-gift contributions. This increase means Hope for Haiti can amplify its impact on the ground in Haiti.

**Just a few months into the campaign, Hope for Haiti is on track with its goals.** As Taylor notes, “Giving levels have risen, and the campaign is exactly where I would have expected us to be at this point in time.”

## Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our [Privacy Notice](#) and [Cookie Policy](#), and agree to our [Terms of Service](#).



[See Our Privacy Notice](#)

# Get results like Hope for Haiti

Learn how top nonprofits use GoFundMe Pro to power their fundraising.

[Request a demo](#)

## Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our [Privacy Notice](#) and [Cookie Policy](#), and agree to our [Terms of Service](#).



[See Our Privacy Notice](#)

### Success Story

**Stand Up To Cancer brings in thousands of donations from participating in GoFundMe's experiments**

### Success Story

**Joni and Friends grew 34% year over year on Giving Tuesday with Campaign Studio**

### Success Story

**More than 50% of donors gave multiple gifts in a single transaction through HOPE International's Gift Catalog**

**gofundme**PRO™



## Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our [Privacy Notice](#) and [Cookie Policy](#), and agree to our [Terms of Service](#).



[See Our Privacy Notice](#)

## SOLUTIONS

---

Product Overview

Donation Forms

Recurring Giving

Donation Pages

Crowdfunding

Giving Cart

Live Events

Event Ticketing & Registration

Auctions & Mobile Bidding

Peer-to-Peer Fundraising

Corporate Giving

Nonprofit Pages on GoFundMe

Impact Creator Tools

## COMPANY

---

Story

Careers

Press & Media

Collaborative

## PLATFORM

---

GoFundMe Pay

Donor Dashboard

Integrations Hub

Campaign Templates

International Fundraising

Security & Scalability

GoFundMe Intelligence

Reporting

Meta Social Sharing

Federated Accounts

## CONTACT

---

Contact Support

Demo

Pricing

Sign In

## Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our [Privacy Notice](#) and [Cookie Policy](#), and agree to our [Terms of Service](#).



[See Our Privacy Notice](#)

## RESOURCES

---

[Blog](#)

[Webinars](#)

[Events](#)

[Research](#)

[Help Center](#)

---

[GoFundMe Pro Academy](#)

[Partners](#)

[Terms of Service](#)

[Privacy Notice](#)

[Cookie Policy](#)

**WHO WE SERVE**

[Manage Cookie Preferences](#)

---

[Case Studies](#)

© 2010-2026 GoFundMe

[Nonprofits](#)

### Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our [Privacy Notice](#) and [Cookie Policy](#), and agree to our [Terms of Service](#).



[See Our Privacy Notice](#)