



# Lung Cancer Research Foundation starts accepting donations within one month of switching to GoFundMe Pro

## Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our [Privacy Notice](#) and [Cookie Policy](#), and agree to our [Terms of Service](#).

Okay



[See Our Privacy Notice](#)





## Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our [Privacy Notice](#) and [Cookie Policy](#), and agree to our [Terms of Service](#).



[See Our Privacy Notice](#)

Quickly centralize all fundraising under one platform to minimize the daily headaches of managing multiple platforms

---

## Solution

GoFundMe Pro's onboarding support played a pivotal role in the Lung Cancer Research Foundation's seamless transition to a new platform and made it possible to start accepting donations in one month

“GoFundMe Pro offers diverse campaign options within a single platform. We can now offer donors and fundraisers a more modern and intuitive user experience, all while reducing processing and transaction fees.”

– Evan Bonsett-Veal, Director, Donor Database

### Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our [Privacy Notice](#) and [Cookie Policy](#), and agree to our [Terms of Service](#).



[See Our Privacy Notice](#)

# Consolidating fundraising into one comprehensive solution

Before last year, the Lung Cancer Research Foundation (LCRF) used multiple platforms to support its diverse fundraising activities. However, managing these separate platforms required manual data entry and cross-checking information between platforms, which took hours and led to daily headaches. This, and the fact that supporters mentioned the antiquated look of the donation forms, led the team to start looking for a new solution.

That's when the team discovered GoFundMe Pro's comprehensive fundraising platform, which offered everything they wanted, from multiple campaign types and flexible payment options to a streamlined

## Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our [Privacy Notice](#) and [Cookie Policy](#), and agree to our [Terms of Service](#).



[See Our Privacy Notice](#)

# Surpassing go-live targets on GoFundMe Pro

The LCRF team decided that each member would learn and become an expert in different areas of GoFundMe Pro, from events on [Live Events](#) to integrations and [peer-to-peer fundraising](#). With the help of GoFundMe Pro's implementation team, who trained the team and answered questions in a timely manner, and the [GoFundMe Pro Academy](#) resources, each team member quickly became a subject matter expert.

**“** GoFundMe Pro did an excellent job at all levels providing us with the guidance and support we needed to get up and running, train our team, and begin to provide our constituents with a modern, streamlined fundraising experience. We are extremely excited for what's to come using GoFundMe Pro as our primary platform.

**Evan Bonsett-Veal**

Director, Donor Database

After only one meeting with GoFundMe Pro's implementation team to

## Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our [Privacy Notice](#) and [Cookie Policy](#), and agree to our [Terms of Service](#).



[See Our Privacy Notice](#)

Pop-up embedded form on the Lung Cancer Research Foundation homepage

“ The ease of campaign creation and report customization were early wins that helped us quickly realize the value GoFundMe Pro was providing. GoFundMe Pro provides a single platform from which we can launch various campaigns. From a simple donation form to the elaborate planning and execution of a gala, GoFundMe Pro allows our staff to

### Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our [Privacy Notice](#) and [Cookie Policy](#), and agree to our [Terms of Service](#).



[See Our Privacy Notice](#)

# GoFundMe Pro product features used

Check out the product offerings that this organization used for success

---

## Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our [Privacy Notice](#) and [Cookie Policy](#), and agree to our [Terms of Service](#).



[See Our Privacy Notice](#)

# Lung Cancer Research Foundation

Learn how top nonprofits use GoFundMe Pro to power their fundraising.

[Request a demo](#)

## Related Case Studies

---

### Success Story

[Stand Up To Cancer brings in thousands of donations from participating in GoFundMe's experiments](#)

### Success Story

[Joni and Friends grew 34% year over year on Giving Tuesday with Campaign Studio](#)

### Success Story

[More than 50% of donors gave multiple gifts in a single transaction through HOPE International's Gift Catalog](#)

## Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our [Privacy Notice](#) and [Cookie Policy](#), and agree to our [Terms of Service](#).



[See Our Privacy Notice](#)

## SOLUTIONS

---

Product Overview

Donation Forms

Recurring Giving

Donation Pages

Crowdfunding

Giving Cart

Live Events

Event Ticketing & Registration

Auctions & Mobile Bidding

Peer-to-Peer Fundraising

Corporate Giving

Nonprofit Pages on GoFundMe

Impact Creator Tools

## COMPANY

---

Story

Careers

Press & Media

Collaborative

## PLATFORM

---

GoFundMe Pay

Donor Dashboard

Integrations Hub

Campaign Templates

International Fundraising

Security & Scalability

GoFundMe Intelligence

Reporting

Meta Social Sharing

Federated Accounts

## CONTACT

---

Contact Support

Demo

Pricing

Sign In

### Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our [Privacy Notice](#) and [Cookie Policy](#), and agree to our [Terms of Service](#).



[See Our Privacy Notice](#)

## RESOURCES

---

Blog

Webinars

Events

Research

Help Center

GoFundMe Pro Academy

Partners

## WHO WE SERVE

---

Case Studies

Nonprofits

Healthcare

Research & Cure

Food Banks

Human Services

---

[Terms of Service](#)

[Privacy Notice](#)

### **Privacy Information**

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our [Privacy Notice](#) and [Cookie Policy](#), and agree to our [Terms of Service](#).



[See Our Privacy Notice](#)

## Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our [Privacy Notice](#) and [Cookie Policy](#), and agree to our [Terms of Service](#).



[See Our Privacy Notice](#)