Go beyond traditional P2P with **community-powered fundraising**

Rocky Mountain Public Media raised 30% more at a signature fundraising event

Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our Privacy Notice and Cookie Policy, and agree to our Terms of Service.

Okay

See Our Privacy Notice

Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our Privacy Notice and Cookie Policy, and agree to our Terms of Service.

See Our Privacy Notice

Level up the event attendee experience and raise more at a signature fundraising event

Solution

With Live Event functionality and personalized support, Rocky Mountain Public Media hosted a fully optimized event, resulting in more happy attendees and more dollars raised year over year

"I love the GoFundMe Pro team! We feel connected to more than a tech company; we feel connected to the people! They're so supportive and go out of their way to make sure we're maximizing our fundraising and engagement efforts."

– Tyler Donovan, Friends Engagement Director

Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our Privacy Notice and Cookie Policy, and agree to our Terms of Service.

See Our Privacy Notice

Modernizing the event experience with Live Events

Rocky Mountain Public Media (RMPM) was looking for a flexible tool to elevate its tedious and manual event processes when it found GoFundMe Pro. After learning more about Live Events and its robust event functionality, RMPM decided to use it for the 19th annual Live at the Vineyards event, a signature fundraising event for KUVO JAZZ, RMPM's FM radio jazz station. The team immediately prioritized upgrading attendance tracking from spreadsheets to a system that could digitally track email addresses, phone numbers, and silent auction bids, which wasn't possible before.

Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our Privacy Notice and Cookie Policy, and agree to our Terms of Service.

See Our Privacy Notice

Tyler Donovan
Friends Engagement Director

Leveling up a signature event with insights from GoFundMe Pro experts

With the help of GoFundMe Pro's Growth Strategists, event experts who shared best practices for increasing revenue, RMPM created the exact event flow the team had always imagined. From setting up the ticketing options to sponsored tables and external bidders, which weren't possible before, the GoFundMe Pro team ensured that everything about Live at the Vineyards was optimized for RMPM.

Guidance from the GoFundMe Pro team, such as asking for email addresses and credit card information before the event, led to more accurate data collection and time saved on the day. With mobile attendee check-in, the RMPM team could get guests in the door quickly and have more time to meaningfully interact with them throughout the event, rather than creating bottlenecks by taking down and confirming information at check-in.

Some of the Live Events features RMPM utilized at Live at the Vineyards included:

- **Attendee check-in:** Over 1,400 attendees were quickly checked in, either by a person or on their mobile phones.

- **Texting:** All attendees were sent a link to the silent auction and follow-

Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our Privacy Notice and Cookie Policy, and agree to our Terms of Service.

See Our Privacy Notice

who were not on-site at Live at the Vineyards could place bids.

> We heard such positive feedback from attendees about the seamlessness of the event. From the check-in to the silent auction. In our post-event survey, we got 5 stars across the board.

Tyler Donovan
Friends Engagement Director

Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our Privacy Notice and Cookie Policy, and agree to our Terms of Service.

See Our Privacy Notice

Live at the Vineyards silent auction with Live Events

Live at the Vineyards raised over $100,000 from ticket sales alone, a 30% increase from the previous year. It sold 48 of the 52 silent auction items and increased the dollars raised for auction items by 150% year over year!

Empowering donors to give forward on

Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our Privacy Notice and Cookie Policy, and agree to our Terms of Service.

See Our Privacy Notice

Meta, which connects fundraising with donors' preferred social channels and empowers donors to not only give back but also give forward through social sharing.

> We really appreciate that GoFundMe Pro evolves with the fast pace of tech. It doesn't fall behind in new innovations and continues to implement improved donor experiences.

Tyler Donovan
Friends Engagement Director

GoFundMe Pro product features used

Check out the product offerings that this organization used for success

Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our Privacy Notice and Cookie Policy, and agree to our Terms of Service.

See Our Privacy Notice

Get results like Rocky Mountain Public Media

Learn how top nonprofits use GoFundMe Pro to power their fundraising.

Request a demo

Related Case Studies

Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our Privacy Notice and Cookie Policy, and agree to our Terms of Service.

See Our Privacy Notice

from participating in GoFundMe's experiments

Tuesday with Campaign Studio

HOPE International's Gift Catalog

gofundmePRO

Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our Privacy Notice and Cookie Policy, and agree to our Terms of Service.

See Our Privacy Notice

SOLUTIONS

Product Overview

Donation Forms

Recurring Giving

Donation Pages

Crowdfunding

Giving Cart

Live Events

Event Ticketing & Registration

Auctions & Mobile Bidding

Peer-to-Peer Fundraising

Corporate Giving

Nonprofit Pages on GoFundMe

Impact Creator Tools

COMPANY

Story

Careers

Press & Media

Collaborative

PLATFORM

GoFundMe Pay

Donor Dashboard

Integrations Hub

Campaign Templates

International Fundraising

Security & Scalability

GoFundMe Intelligence

Reporting

Meta Social Sharing

Federated Accounts

CONTACT

Contact Support

Demo

Pricing

Sign In

Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our Privacy Notice and Cookie Policy, and agree to our Terms of Service.

See Our Privacy Notice

RESOURCES

Blog

Webinars

Events

Research

Help Center

GoFundMe Pro Academy

Partners

WHO WE SERVE

Case Studies

Nonprofits

Healthcare

Research & Cure

Food Banks

Human Services

Terms of Service

Privacy Notice

C

N

©

Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our Privacy Notice and Cookie Policy, and agree to our Terms of Service.

See Our Privacy Notice

Your Privacy Choices

Privacy Information

We and our vendors use cookies and similar technologies that analyze how you use our site to help people help each other, save your preferences, and provide you with meaningful experiences. By continuing to use our site, you consent to the use of these technologies as explained in our Privacy Notice and Cookie Policy, and agree to our Terms of Service.

See Our Privacy Notice