



**NDOT Technologies PVT Ltd**

**Greeting Creator**  
**Case Study**

## Case Study

### Greeting Creator – iPad Application Development

A colorful application developed for iPad platform that allows to draw freehand lines or personalize the images to make greetings

**Industry:** Entertainment apps

**Technology Used:** Xcode 4.5, Mac OS

Greeting Creator is an unconventional iPad application which is an entertaining app for the users to create personalized greetings as well as unleash their creativity.

#### Challenge

There was a thrusting need to create a different iPad application that can hold the attention of the users. A need was noted for an application that can allow the user to express their creativity in handling the images and creating personalized greeting cards for their loved one.

#### Solution

Greeting Creator is a fabulous iPad application that has multiple features that can keep the users entertained. The user can use the pencil option with different sizes to draw freehand images. A color palette is available with the application which can be used to make the image colorful. Above all, the user can download the images from internet or take a snap through iPad and edit the picture. Personalize greeting cards can be made using Greeting Creator as well as it can be shared on Facebook or Twitter. Audio can be recorded using this application.

HIGHLIGHTS
<p>Challenge:</p> <ol style="list-style-type: none"><li>1. Design entertaining application</li><li>2. Image handling</li><li>3. Personalize greeting card</li></ol> <p>Solution:</p> <ol style="list-style-type: none"><li>1. Application to create greetings</li><li>2. Browse and download images from internet</li><li>3. Take image snap and work in application</li><li>4. Pencil tool for freehand drawing</li><li>5. Color palette for adding colors</li></ol>

6. Audio recording and play back
7. Facebook and Twitter share

## Benefits

The key benefits of Greeting Creator are:

1. Ability to download images from internet
2. Include images taken as snap with ipad
3. Pencil tool with different sizes
4. Color palette option
5. Voice recording option
6. Simple to create personalized greeting cards

## Contact Us

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