Large-Scale Redesign of a Global Media Portal

php frontend online video media and entertainment
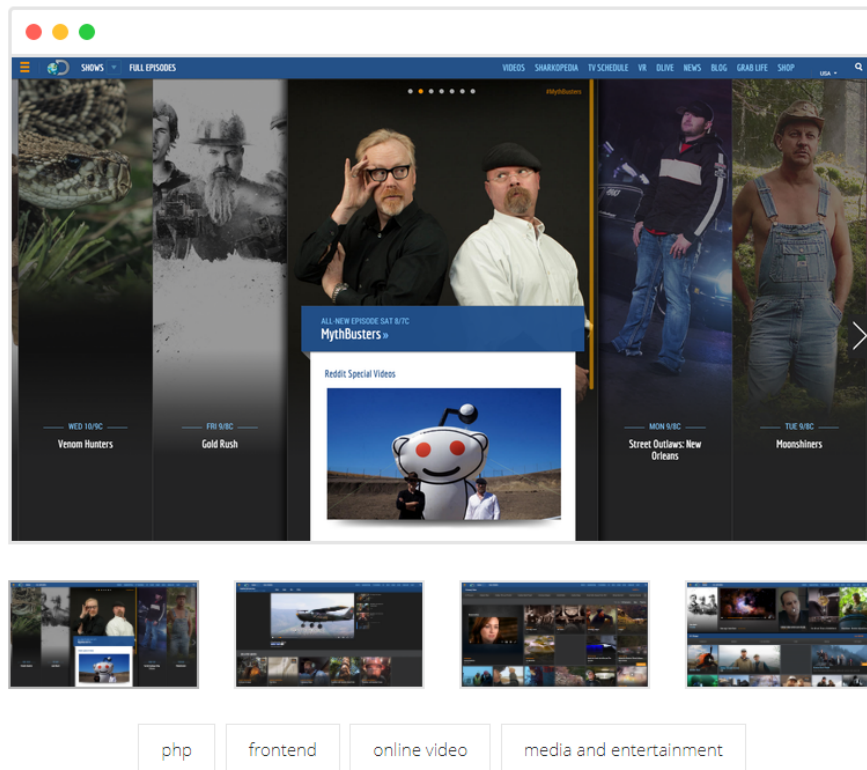
Project Overview

Oxagile played a major role in developing a full-blown mass media platform designed to manage nine entertainment portals.

Retooled from the ground up, the websites got a modern, visually appealing, and mobile-friendly UI that effectively boosts user engagement and reduces bounced traffic — no matter the device. The UI uses leading-edge navigation tools that help hundreds of thousands of daily visitors read content, find their favorite shows, and watch videos in a straightforward and hassle-free way.

On the backend, the system administrators got a wealth of tools to effectively manage both text and rich media content. They can also fully control a website's look and feel, layout, and styles — all without having to write a single line of code.

Built-in scheduling mechanisms empower administrators to update content automatically, which ensures that users have access to the latest and greatest video content at all times.

Technology Stack
PHP, Laravel framework, AngularJS, Backbone.js, RequireJS, CommonJS, DeviceJS, Isotope, Video.js, Brightcove Player

Timeframe and Workload
Duration: 16 months
Effort: 360 man-months