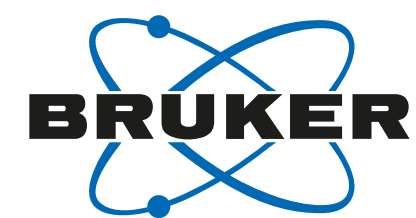




SUCCESS STORY

Bruker

Bruker is a global leader in life sciences research and diagnostic solutions, with nearly 10,000 employees across approximately 100 subsidiaries worldwide. As the company experienced rapid growth—doubling revenue from \$1.5 billion to \$3.5 billion—it became evident that its treasury operations needed a foundational transformation to keep pace with increasing complexity.



100%

FX exposure hedged at the affiliate level

1

Centralized platform replacing fragmented manual tools

50%+

Reduction in P&L volatility from FX hedging



Challenges

Despite its global scale, Bruker lacked a formal treasury management system. Teams relied on Excel spreadsheets, decentralized bank relationships, and email chains to manage global cash, payments, and FX risk. FX exposures were modeled manually, leading to inconsistent hedge ratios and a process too fragile to scale.

The treasury function faced rising operational risk, limited visibility, and high manual effort—all while supporting a business projected to reach \$5 billion. Payments were processed through disparate portals, audit documentation was scattered, and there was no unified platform for forecasting or liquidity management.

Bruker needed to modernize its treasury operations—replacing inefficiencies with structure and shifting from reactive to proactive risk and cash management.



Solution

Bruker partnered with GTreasury to build a centralized treasury operation from the ground up. The company deployed GTreasury's cash and risk management tools to establish a streamlined, scalable foundation.

On the FX side, Bruker transitioned from fragmented macro-hedging to a structured back-to-back approach. Affiliate-level risk is now fully neutralized, and exposures are aggregated centrally for hedging at the group level.

Cash management was also revolutionized. Treasury now enjoys full visibility into pooling structures and can forecast and mobilize funds across the enterprise from a single system—eliminating spreadsheets, banking portals, and email-based approvals.

GTreasury's platform supports Bruker's roadmap for long-term cash flow forecasting, intercompany netting, and a transition to centralized payments.



Benefits

Bruker's treasury team has evolved from patchwork operations to a unified system that ensures consistency, transparency, and control.

- FX hedging is now systematic and dependable, significantly reducing P&L volatility.
- Daily hedging requires just 30 minutes, replacing a monthly spreadsheet-driven process.
- Centralized documentation strengthens controls, compliance, and continuity.
- Team morale and efficiency have improved through better handoffs and reduced stress.
- Obsolete tools were retired, reducing IT costs even with the new system investment.

“Now we have time to focus on risk in a meaningful way. We’re no longer buried in spreadsheets — our energy is going toward smarter decisions.”

Marco Schuchmann
Director of Treasury, Bruker





Conclusion

Bruker's treasury transformation reflects the imperatives of a global, high-growth enterprise: clarity, consistency, and agility. With GTreasury, the team has streamlined operations, boosted accuracy, and built a foundation for future growth and strategic financial planning.

From P&L stabilization to stronger controls and enhanced visibility, Bruker now operates a treasury function that's built to scale—with the right technology and processes behind it.

“GTreasury has given us the structure and confidence we needed. It's not just software — it's become part of how we work.”

Marco Schuchmann
Director of Treasury, Bruker

About GTreasury

GTreasury provides CFOs and Treasurers with **The Clarity to Act** on strategic financial decisions with the world’s most adaptable treasury platform, empowering them to face the challenges of today and tomorrow. Because each company faces different points of complexity and needs, our industry-leading solutions are purposefully designed to support every stage of treasury complexity, from Cash Visibility and Forecasting to Payments, Risk, Debt, and Investments.

With GTreasury, financial leaders gain comprehensive connectivity across all banks and ERPs to build an orchestrated data environment, enabling rapid value realization with implementations up and running in weeks. Plus, our unmatched industry expertise ensures your continued success through dedicated guidance and top-tier support.

Trusted by over 1,000 customers across 160 countries, GTreasury provides treasury and finance teams with the ability to connect, compile, and manage mission-critical data to optimize cash flows and capital structures. To learn more, visit GTreasury.com.

GTreasury is headquartered in **Chicago**, with locations serving EMEA (**London**, **Geneva** and **Dublin**) and APAC (**Sydney** and **Singapore**).

Contact

North America 847.847.3706

APAC (Sydney) +61 2.9262.6969

EMEA
London +44 203 787 4843
Dublin +353 1 524 0552
Geneva +41 22 311 13 83



 GTreasury.com
 ContactUs@GTreasury.com

