



SUCCESS STORY

Rush University System for Health

Rush University System for Health
Unlocks \$50M in Idle Cash to Fuel Growth



At a Glance

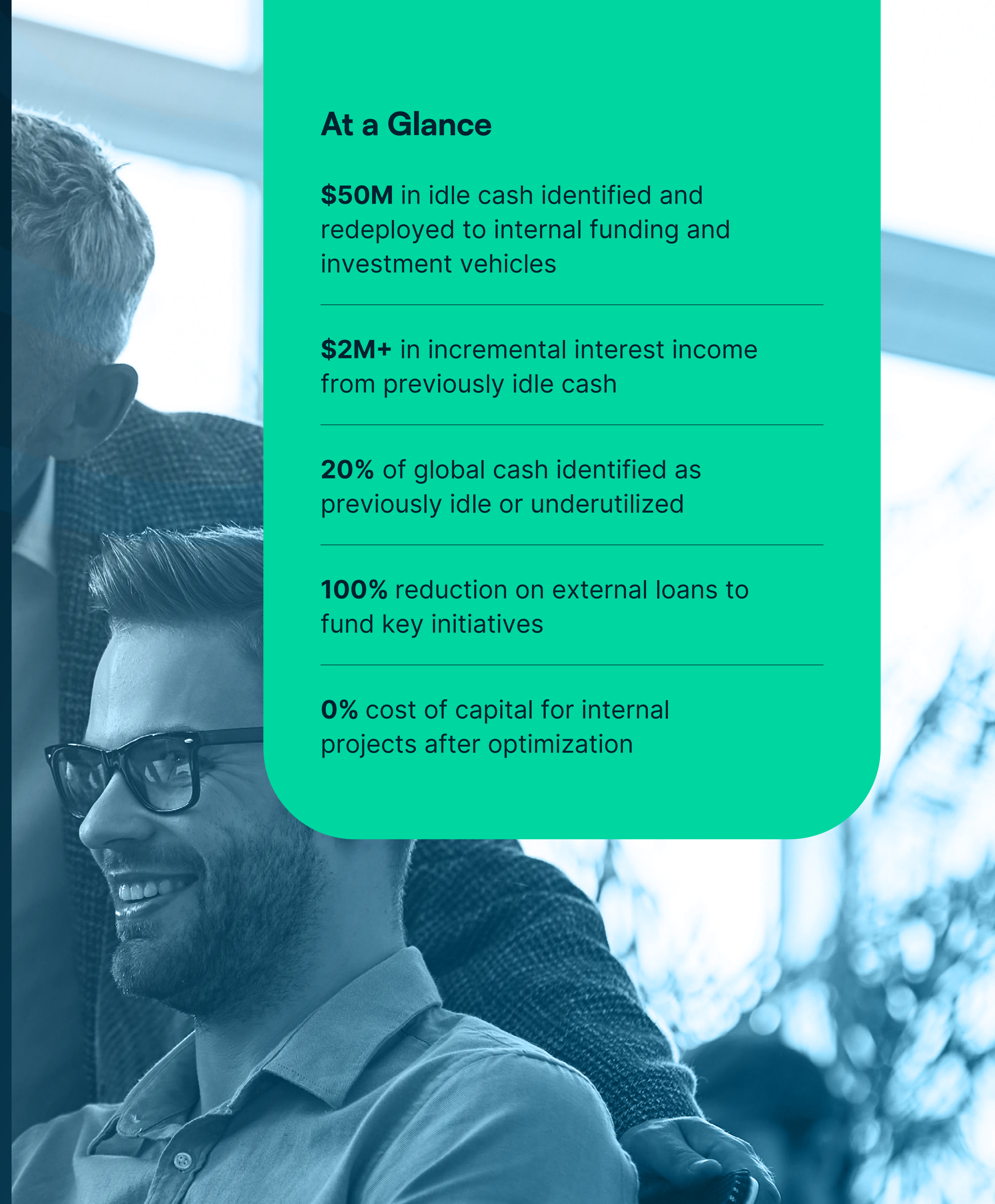
\$50M in idle cash identified and redeployed to internal funding and investment vehicles

\$2M+ in incremental interest income from previously idle cash

20% of global cash identified as previously idle or underutilized

100% reduction on external loans to fund key initiatives

0% cost of capital for internal projects after optimization





The Challenge

As a leading academic health system, Rush University System for Health faced growing financial pressure to maximize liquidity, enhance agility, and reduce operational costs. However, limited visibility into cash positions, compounded by manual reporting processes and inconsistent banking practices, constrained the treasury team's ability to drive strategic value across the enterprise.



The Solution

Rush implemented GTreasury's centralized treasury management platform to consolidate and automate its treasury operations. The solution delivered real-time visibility across all global bank accounts and entities, transforming previously siloed, spreadsheet-driven processes into an integrated and auditable cash management framework.

From Back Office to Business Partner

"This wasn't just a treasury win—it was an institutional shift. The clarity and confidence we've gained through GTreasury have improved how finance partners with operations, helping us move faster, with less risk, and with better use of our resources."

Jeff Tack

VP & Treasurer,
Rush University System for Health



The Results

Soon after implementation, Rush's treasury team uncovered that nearly 20% of global cash reserves (approximately \$50 million) was sitting idle across various business units.

By redeploying that capital:

- Rush eliminated its dependency on external borrowing to fund strategic initiatives
- Internal reinvestments yielded an estimated \$2 million in additional annual return
- The treasury team formalized an inter-company lending framework, replacing commercial borrowing with 0% internal financing
- Treasury now leads a scalable, proactive cash optimization strategy aligned to enterprise growth

Strategic Outlook

With GTreasury in place, Rush has embedded treasury into its broader financial transformation. Real-time visibility, automation, and data-driven insights are enabling faster decision-making, accelerating funding cycles, and positioning treasury as a driver of institutional resilience and innovation.

Executive Insight

"GTreasury gave us the visibility, tools, and control to move from reactive cash management to proactive value creation. We've unlocked millions in working capital, eliminated unnecessary borrowing, and empowered treasury to lead from the front."

Arunkumar Dharmapuri

Director of Treasury Operations,
Rush University System for Health

About GTreasury

GTreasury provides CFOs and Treasurers with **The Clarity to Act** on strategic financial decisions with the world’s most adaptable treasury platform, empowering them to face the challenges of today and tomorrow. Because each company faces different points of complexity and needs, our industry-leading solutions are purposefully designed, and amplified by GSmart AI, to support every stage of treasury complexity, from Liquidity Management and Cash Forecasting to Payments, Risk, and Netting.

With GTreasury, financial leaders gain comprehensive connectivity across all banks and ERPs to build an orchestrated data environment, enabling rapid value realization with implementations up and running in weeks. Plus, our unmatched industry expertise ensures your continued success through dedicated guidance and top-tier support.

Trusted by over 1,000 customers across 160 countries, GTreasury provides treasury and finance teams with the ability to connect, compile, and manage mission-critical data to optimize cash flows and capital structures. To learn more, visit GTreasury.com.

GTreasury is headquartered in **Chicago**, with locations serving EMEA (**London**, **Geneva** and **Dublin**) and APAC (**Sydney**, **Singapore** and **Manila**).

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