

**SUCCESS STORY** 

# The Arnott's Group

How The Arnott's Group Built a Scalable, Intelligent Treasury Function







# The Challenge

Following its separation from Campbell's Soup, The Arnott's Group (TAG) faced a critical point: build a treasury function from the ground up or risk gaps in visibility, compliance, and operational control. The existing treasury setup was fragmented, non-cloud-based, and lacked core capabilities like forecasting, automation, and SAP integration.

#### Some key challenges included:

- Manual, Excel-based short-term forecasting and daily reconciliation
- Time-intensive debt payment processing
- Inability to forecast by account or region
- Lack of real-time visibility into global cash positions
- Limited automation and disconnected workflows across SAP and bank data



## **The Solution**

The Arnott's Group partnered with GTreasury to design and implement a future-ready treasury platform capable of scaling with the business. GTreasury's strong ANZ presence, collaborative implementation model, and unified data approach made it the preferred solution.

#### **GTreasury solutions deployed:**

Liquidity Management: Delivered real-time and forward-looking visibility into cash flows across accounts and entities, replacing spreadsheets with automated, insight-rich tools. Centralized global cash positions to improve reconciliation speed, accuracy, and decision-making.

**Risk Management:** Automated tracking, settlement, and reporting of FX and debt activity to streamline treasury operations and reduce risk.

**ClearConnect:** Seamless integration with SAP and banking partners to reduce manual entry, enabling faster close cycles, and ensuring financial data integrity.





## The Results

#### **Quantifiable Impact**

- 30% time reduction in daily cash reconciliation and payment preparation
- Cash close time reduced by ~65% (from up to 1.5 days to 0.5 days)
- Journal entries processed within hours, accelerating close cycles by 3-5 days monthly
- Onboarding time for new treasury staff significantly reduced, freeing up senior team members for higher-value tasks

#### **Operational Benefits**

- Real-time cash visibility at the account and regional level, supporting better intra-day decisions
- Automated debt payment workflows, improving accuracy and timing
- Enhanced SAP integration and elimination of dozens of manual journal entries per week
- Scalable foundation for regional treasury centralization
- Improved forecasting accuracy and confidence in decision-making

"We can now complete the current day cash forecast and payment preparation, prior day reconciliation and journals by 10:30 a.m. Previously, we would struggle to do anything other than prepare payments before that time. We also have more confidence in the detailed cashflow forecasts and therefore improved visibility for decision making."

#### **Joanne Parnell**

Treasurer, The Arnott's Group

### **Why It Matters**

The Arnott's Group's treasury team transitioned from manual processes to a data-driven, insight-led operation in under a year, gaining measurable efficiency and visibility. With GTreasury, they've built a scalable foundation that supports precision and smarter capital allocation.



#### **About GTreasury**

GTreasury provides CFOs and Treasurers with The Clarity to Act on strategic financial decisions with the world's most adaptable treasury platform, empowering them to face the challenges of today and tomorrow. Because each company faces different points of complexity and needs, our industry-leading solutions are purposefully designed, and amplified by GSmart AI, to support every stage of treasury complexity, from Liquidity Management and Cash Forecasting to Payments, Risk, and Netting.

With GTreasury, financial leaders gain comprehensive connectivity across all banks and ERPs to build an orchestrated data environment, enabling rapid value realization with implementations up and running in weeks. Plus, our unmatched industry expertise ensures your continued success through dedicated guidance and top-tier support.

Trusted by over 1,000 customers across 160 countries, GTreasury provides treasury and finance teams with the ability to connect, compile, and manage mission-critical data to optimize cash flows and capital structures. To learn more, visit <u>GTreasury.com</u>.

GTreasury is headquartered in Chicago, with locations serving EMEA (London, Geneva and Dublin) and APAC (Sydney, Singapore and Manila).



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