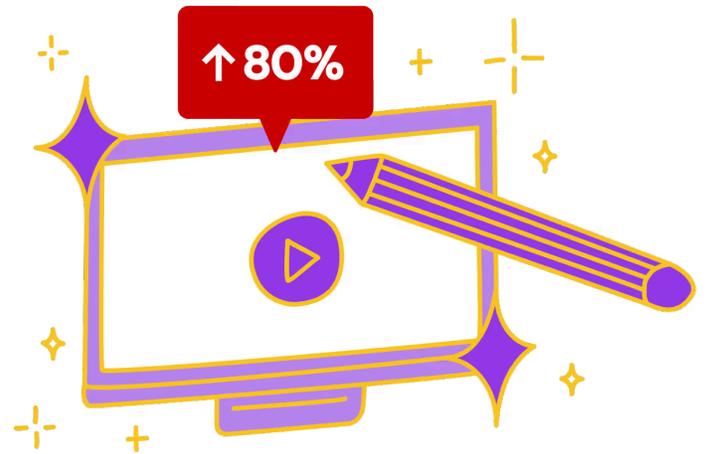# How Emerson Cut Training Time by 80% with Video Guiddes

Global manufacturer turns finance manuals into five-minute tutorials.

↑80%

EMERSON

"Instead of writing manuals nobody reads, we create videos everyone uses. That's the real victory."

Key results

80% faster resource creation

Teams produce 5x more content annually, saving hours per Guidde and eliminating training bottlenecks.

5 languages covered

Multilingual Guiddes increase global engagement, enabling consistent and localized training for teams from Manila to Costa Rica.

100% in training survey

Video Guiddes received unanimous praise, reducing training-related support tickets and boosting employee self-sufficiency.

When Emerson's Global Financial Services (GFS) team needs to train someone on supplier payments in their ERP process, track collections in their accounts receivable workflow, or reconcile accounts internally, they don't schedule a meeting. They share a video.

The Challenge

Before Guidde, training relied entirely on writing — endless writing. Documenting a single ERP process took two weeks, while collections procedures in the accounts receivable workflow added another week. Updating reconciliation guidelines consumed even more time.

With five core financial systems supporting daily operations across 150 countries, the weight of documentation was overwhelming their teams.

The Solution

Emerson found their answer in Guidde's simple recording platform. Now, an Emerson expert opens their screen, clicks record, and walks through each process naturally.

An invoice approval in their ERP process becomes a clear visual Guidde. Collections in their accounts receivable workflows transform into step-by-step tutorials. Complex reconciliation processes get broken down into watchable segments. What once filled pages of documentation now takes minutes to explain—in five languages at once.

The platform's multi-workspace feature has proved especially valuable for Emerson's global teams, allowing them to keep projects separate and organized. Teams in Costa Rica and the USA can

access only their relevant projects, eliminating confusion over which videos to edit or review.

The Results

The impact was immediate and measurable. Documentation time dropped 80% - from two weeks to just hours. Every Guidde earned perfect usefulness ratings from teams. The video library grew rapidly, covering essential processes across their financial suite:

- Teams learn invoice processing in their ERP through quick visual Guiddes.

- Collections staff master accounts receivables workflows at their own pace.

- Users follow crystal-clear steps for their reconciliation process.

- Power App procedures for AR tickets come alive in bite-sized tutorials.

The biggest surprise wasn't the time saved creating content. It was watching new hires confidently navigate complex systems after just a few videos. Teams retained information better. Support tickets dropped. Training sessions almost disappeared.

"Guidde saves us so much time by making video creation effortless. Our users can now learn new apps instantly, without meetings or manuals. Plus, the multilingual support has been a game-changer for our global teams."

What started as a training solution has become Emerson's new standard for knowledge sharing.

Next up: documenting core business processes beyond just system training. For a company that powers worldwide industry, they've found a way to power worldwide learning—five minutes at a time.

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