

Hairfree

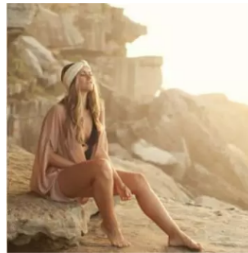
Meet Hairfree

Service: [Virtual Private Server](#)

Hairfree is Australia's largest chain of Laser Hair Removal Centres. From a single shop in Southport, Queensland in 2004, it has grown to a national business with more than 70 centres around Australia. During those years, millions of treatments have been performed on men and women.



Perhaps the most important tool in the Hairfree marketing strategy is the website. Not only does it provide an excellent medium for explaining our business to existing and new clients, it plays an integral role in how we do business. Over the years, it has grown from a relatively simple site to one that is totally interactive – allowing clients to book their laser hair removal treatments online and stay up-to-date with the latest special offers.



"We chose Conetix to host the site on the advice of Team 9 – who developed some very important management software for the business. Since 2005, both the site and our software have gone from strength to strength."

"Hairfree owes a great deal of success to its relationship with Conetix. I can't speak highly enough of the support and service Hairfree has enjoyed. No problem is too great or small and response time to changes or problems is outstanding."

– David, CEO Hairfree

The development of even greater interaction between the business and clients via the web is a key feature of Hairfree's future plans – it's what will keep Hairfree number one in Laser Hair Removal in Australia.

"We have a number of important developments planned for 2014 that will see our site at the leading edge of web technology."

Conetix has proudly partnered with Hairfree for almost 10 years.

<https://hairfreeplus.com.au>