

Hal9 and HYPD Partner to Accelerate Launch of Community Event Finder

- Built a web-based MVP for event discovery in 30 days using Hal9 Platform
- Enabled HYPD to connect users with local businesses and enhance fundraising efforts
- Laid foundation for AI-driven curation with a polished, functional application

“We proved the concept with a no-code MVP. To build the scalable, real-world version at the speed we needed, we partnered with Hal9.”

Harrison Rolfes, Founder @ Hypd

Customer

HYPD is an innovative startup aimed at connecting people with authentic local experiences by highlighting events and places in their neighborhoods. Focused on small businesses, HYPD seeks to provide a platform where users can discover quality opportunities—like trivia nights at local bars—while helping businesses gain visibility without relying on costly advertising.

Challenge

After successfully validating the core concept for HYPD with a preliminary prototype built on Lovable, the next critical step for HYPD was to transition to a scalable, production-ready MVP. Their primary goal was to build a sophisticated platform that could support event listings in key launch cities like Seattle and San Diego. To meet their aggressive launch timeline and lay the proper groundwork for their planned AI-driven curation features, HYPD required specialized development expertise in backend infrastructure, API integration, and creating a polished user experience.

Solution

HYPD partnered with Hal9 to help them develop a custom solution designed for rapid web development using the Hal9 Platform. Over an intensive 30-day sprint, Hal9 worked

in close collaboration to bring the vision for HYPD to life with a focus on quality and scalability.

Key strategic decisions in the development process included:

- Building a dynamic web application to list high-quality, hand-picked events in Seattle and San Diego, powered by real-time data integration.
- Prioritizing an intuitive, minimal UX for initial user acquisition, while architecting the platform for future business-facing features.
- Creating a stable, deployable prototype that enhanced the user flow for seamless testing and neighborhood-specific engagement.
- Ensuring the application's design was polished and impressive, making it a key asset for HYPD's investor pitch decks.

Hal9 worked closely with HYPD on building a structured technical pathway and executing the core functionalities of the web app. This partnership allowed us to focus on a clear, phased approach: first, user accessibility and business visibility, with a well-defined path to incorporate AI-driven curation in the future.

Results

In 30 days, Hal9 delivered a web application that allowed HYPD users to discover local events and businesses, boosting engagement in targeted neighborhoods. The exceptional UX design strengthened Harrison's pitch deck, facilitating successful fundraising efforts. Starting with hand-curated content, the MVP attracted early users and set the stage for AI optimization, positioning Hypd as a promising platform for community connection. The collaboration with Hal9, experts in AI development, promises a smooth transition to automated curation in the months ahead.

About Hal9

Hal9's mission is to make "Artificial Intelligence Accessible to Everyone", as we believe AI desperately needs to become more accessible for people worldwide to benefit from this new technology. We have a skilled team of engineers, data scientists, and designers working on this effort. Hal9 partnered with the Allen Institute for Artificial Intelligence incubator in 2022.