Hal9 Helps **MoneyHaven** Launch AI-Powered Tanda App

- **Developed an AI-driven tanda app MVP in under 30 days using Hal9 Platform**
- **Enabled MoneyHaven to validate AI and technical architecture for a modernized Latin American savings tradition**
- **Facilitated rapid prototyping and iteration to assess user experience and AI deployment feasibility**

"Hal9 helped us turn complex ideas into a working prototype in just weeks. Their platform gave us the speed and flexibility to validate our architecture, explore AI integration, and build a strong foundation for our product."

Fanny Tavera, Founder @ MoneyHaven

Customer

MoneyHaven is a pioneering fintech startup that brings the Latin American tanda—a communal savings model—to the USA, addressing chronic overspending with an innovative AI companion. By modernizing this cultural practice, MoneyHaven empowers users to achieve financial goals through collaborative savings groups, fostering community and financial discipline.

Challenge

MoneyHaven aimed to explore the use of AI to enhance the tanda experience while validating the feasibility of a full-stack application. The goal was to prototype a technically functional MVP in under 30 days, testing architectural choices and integration points, including app interface, backend infrastructure, database connectivity, and financial data integration. A critical part of this effort was evaluating the role of generative AI in user interactions and determining the most suitable platform for in-app communication.

Solution

Hal9 partnered with MoneyHaven to develop a custom solution using the Hal9 Platform, optimized for rapid development of generative AI and user-centric applications. In under 30 days, Hal9's team delivered a working MVP prototype that integrated a conversational agent for financial guidance with the foundational components of a production-ready app.

The development process included:

- Building a prototype web application that allowed users to define savings goals, payment cadence, and group configuration

- Creating a minimal viable backend and database layer to simulate real user workflows and financial data flows

- Prototyping AI-driven user interactions using large language models to test the value of personalized financial support

- Exploring platforms like Telegram and Discord for group communication, which led to the decision to build a custom chat feature directly into the app

- Utilizing prototyping tools to simulate and validate the full user experience from onboarding through group savings collaboration

Results

In under 30 days, Hal9 delivered a functional MVP prototype that allowed MoneyHaven to validate key assumptions around software architecture, AI integration, and user experience. The app's custom chat, AI-powered interactions, and seamless backend connectivity laid the groundwork for a scalable solution. The initiative helped position MoneyHaven as an innovative force in fintech, providing a roadmap for future iterations of a fully-featured, AI-powered savings platform rooted in community traditions.

About Hal9

Hal9's mission is to make "Artificial Intelligence Accessible to Everyone", as we believe AI desperately needs to become more accessible for people worldwide to benefit from this new technology. We have a skilled team of engineers, data scientists, and designers working on this effort. Hal9 partnered with the Allen Institute for Artificial Intelligence incubator in 2022.