



## Haul of Fame: Dispose LLC

Welcome to the Haul of Fame, a weekly series from [Rubicon](#) in which we sit down with a hauler partner to talk about their company, their community, and how they're collaborating with Rubicon in our mission to end waste.

[Dispose LLC](#) is based in Atlanta, Georgia, and services the metro Atlanta area. The company has five trucks in its fleet; four roll-offs and one front-end loader, with plans to expand to eight trucks by early 2020. Started in 2018, Dispose LLC offers dumpster and recycling services on both a permanent and temporary basis and is focused on adding value by helping its commercial customers determine how they can reduce and divert the various components of their waste stream. With eight employees and plans to grow, Dispose LLC has been collaborating with Rubicon since 2019.

### DISPOSE LLC

Allen Miller, President of Dispose LLC, sat down with Rubicon to talk about his company and mission for the Haul of Fame.

#### How does Rubicon's mission to end waste match-up to Dispose LLC's own company mission?

**Dispose LLC:** Rubicon's mission is a great fit with Dispose's because we strive to help our customers reduce their costs by more efficiently disposing of their waste and recycling it whenever possible. We have a USGBC LEED-certified associate on staff, so we are able to help our clients get [LEED tax credits](#) on their large-scale construction projects. We can help our clients build in a greener, more sustainable way, while also saving them money.

#### How does Dispose LLC distinguish itself from the competition?

**Dispose LLC:** We differentiate ourselves from our competitors by being very reliable and responsive. Our goal is to be proactive, trying to identify small issues before they become larger problems. No company, whether it's a retailer, manufacturer, or construction site wants a work stoppage because of a garbage problem. We work to help our clients be more productive and, in turn, more profitable. We also have an Environmental Engineer on staff that had a Ph.D. in Environmental Sciences, so we are able to offer consulting for companies that want help in reaching their sustainability goals.

#### What is the view of Dispose LLC when it comes to participating in the circular economy and helping build a more sustainable future?

**Dispose LLC:** The circular economy is the future of the waste industry, and we believe it should be the goal of every company. We want to be an educational resource for our customers. If they want to be more sustainable, we are here to help them, and we can design waste diversion plans to reach that goal. We believe that it is important that the waste and recycling industry continues to divert as much waste as possible from landfills, and we want to help our customers to reduce their costs while encouraging sustainability.

#### How has the Rubicon technology in your fleet of vehicles helped you and your drivers in their everyday job?

**Dispose LLC:** Rubicon's technology has helped us to cut down on the repetition of tasks related to scheduling and monitoring progress. It is so easy to set up a customer for a recurring service with just the click of a button. With our old software, we would have to enter each stop manually. The ability to see how our drivers are driving has helped us to be safer; we are able to see if any of our drivers have been speeding or if they have had to brake hard. We are then able to talk to those drivers and address these safety issues with them.

It has also helped improve customer communications and helped us to reach customers that we would have otherwise not been able to reach.

#### What do you love most about the community in which you work, and the customers you serve?

**Dispose LLC:** Atlanta is my hometown—I was born and raised here. The Southeast is full of economic opportunity and business is booming. Our customers are helping to shape the Metro Atlanta area through construction and commerce. We are proud to be a part of that progress!

#### Where does Dispose LLC see itself five years from now?

**Dispose LLC:** The future is bright for Dispose! Five years from now we see Dispose as being a major player in Atlanta's waste industry in both temporary and permanent work.